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Autore	Nino Lana S.
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Nota di contenuto	Part 1. Theoretical models of professionalism and prior studies -- Chapter 1. Reframing professionalism as a foundation for business education -- Chapter 2. Components of the professionalism model -- Part 2. Wheel of professionalism for business education -- Chapter 3. Pathway to professionalization for the business -- Part 3. Foundation of ethics and repeating themes in business curriculum -- Chapter 4. Framing ethics using a liberal arts integrated approach -- Chapter 5. Building ethical sensitivity before ethical action -- Part 4. Suggested curricular path towards professionalism -- Chapter 6. Achieving the goals of multi-disciplinary thinking -- Chapter 7. Using leadership approaches to build self-concept -- Chapter 8. Civic engagement -- Chapter 9. Conclusions and the path forward -- References -- Index.
Sommario/riassunto	Given the influential role that business professionals now play in society, high-quality education is essential. A recognition that business programs can and should nurture leaders committed not only to personal and corporate success but also to social progress rests at the core of a revised and renewed education model. Steeped in the liberal arts, this book presents a practical plan to achieve that goal. It makes a cogent argument for incorporating a theoretical model of professionalism into undergraduate and graduate business programs,

and offers guidance to business deans and faculty interested in preparing students for the evolving role of business leadership in the 21st century. Using an adapted "wheel of professionalism" model, it describes curricular content and educational approaches designed to guide students toward higher levels of professionalism, social consciousness, and ethical decision-making.
