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Reality TV has changed television and changed reality, even if we are not among the millions who watch. Written for a broad audience, this accessible overview addresses questions such as: How real is reality TV? How do its programs represent gender, sex, class, and race? How does reality TV relate to politics, to consumer society, to surveillance? What kind of ethics are on display? Drawing on current media research and the author's own analysis, this study encompasses the history and evolution of reality television, its production of reflexive selves and ordinary celebrity, its advertising

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