

1. Record Nr.	UNINA9910461859003321
Autore	Byrne Maire
Titolo	The names of God in Judaism, Christianity and Islam : a basis for interfaith dialogue // Maire Byrne
Pubbl/distr/stampa	London ; ; New York : , : Continuum, , 2011
ISBN	1-4725-4946-5 1-283-17404-9 9786613174048 1-4411-6341-7
Descrizione fisica	1 online resource (184 p.)
Disciplina	202/.11
Soggetti	Abrahamic religions God - Name Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (pages [155]-168) and index.
Nota di contenuto	1. Interfaith Dialogue and Comparative Theology -- 2. Names and Naming -- 3. Names of God in the Hebrew Bible -- 4. Names of God in the New Testament -- 5. 99 Most Beautiful Names of Allah -- 6. Comparative Theologies and the Names of God -- Bibliography -- Index.
Sommario/riassunto	"This book offers a welcome solution to the growing need for a common language in interfaith dialogue; particularly between the three Abrahamic faiths in our modern pluralistic society. The book suggests that the names given to God in the Hebrew Bible, the New Testament and the Qur'an, could be the very foundations and building blocks for a common language between the Jewish, Christian and Islamic faiths. On both a formal interfaith level, as well as between everyday followers of each doctrine, this book facilitates a more fruitful and universal understanding and respect of each sacred text; exploring both the commonalities and differences between each theology and their individual receptions. In a practical application of the methodologies of comparative theology, Maire Byrne shows that the titles, names and epithets given to God in the sacred texts of Judaism, Christianity and

Islam contribute towards similar images of God in each case, and elucidates the importance of this for providing a viable starting point for interfaith dialogue."--Bloomsbury Publishing.

2. Record Nr.	UNINA9910157383003321
Autore	Sloan Anne (Local historian)
Titolo	Houston Heights / / Anne Sloan
Pubbl/distr/stampa	Charleston, South Carolina : , : Arcadia Publishing, , [2016] ©2016
ISBN	1-4396-5807-2
Descrizione fisica	1 online resource (95 pages) : illustrations
Collana	Images of modern America
Disciplina	976.414
Soggetti	Houston Heights (Houston, Tex.) Pictorial works Houston Heights (Houston, Tex.) History Pictorial works Houston Heights (Houston, Tex.) Biography Pictorial works Houston (Tex.) Pictorial works
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

3. Record Nr.	UNINA9910741143303321
Autore	Sin Kwang-yong
Titolo	The executor of integrated marketing communications strategy : Marcom manager's working model / / Kwang-Yong Shin
Pubbl/distr/stampa	New York, : Springer, 2013
ISBN	3-642-38091-3
Edizione	[1st ed. 2013.]
Descrizione fisica	1 online resource (150 p.)
Collana	Springer briefs in business
Disciplina	658.8
Soggetti	Marketing - Communication systems Communication models
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Introduction -- Organization -- Implementation -- Marcom Manager's Work: Communication Category -- The Working Model of Marcom Manager.
Sommario/riassunto	The book mainly addresses the following aspects: First, it systematically introduces the domestic and foreign research results, pointing out the key elements of the basic theory of IMC, according to a company's present situation and the practice of IMC strategy. Second, according to the different characteristics of each organization, it provides various IMC organization structures, such as linear structure Model I, a virtual network and centralized type that focuses on individual interest, external types of the IMC organizational structures Model, etc., and suggestions for further study are also presented.