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Nota di contenuto	Frozen custard: a rich (and creamy) history -- Machines, mixes and the science behind frozen custard -- Four stand-out stands -- The scoop: a guide to Milwaukee and Wisconsin frozen custard stands -- Custards last stand.
Sommario/riassunto	"Frozen custard is more than a dessert in Milwaukee. It's a culture, a lifestyle and a passion. From the stand that inspired television's Happy Days to the big three--Gilles, Leon's and Kopp's--take a tour through the history of this guilty pleasure" -- Page 4 of cover.