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Sommario/riassunto	<p>The Easiest and Fastest Way to Learn Swiss German Whether you want to travel, communicate with friends or colleagues, reconnect with family, or just understand more of what's going on in the world around you, learning Swiss German will expand your horizons and immeasurably enrich your life. The best part is that it doesn't have to be difficult or take years to master. Thirty minutes a day is all it takes, and we get you speaking right from the first day. Pimsleur courses use a scientifically-proven method that puts you in control of your learning. If you've tried other language learning methods but found they simply didn't stick, then you owe it to yourself to give Pimsleur a try. Why Pimsleur? - Quick + Easy - Only 30 minutes a day. - Portable + Flexible - Core lessons can be done anytime, anywhere, and easily fit into your busy life. - Proven Method - Works when other methods fail. - Self-Paced - Go fast or go slow - it's up to you. - Based in Science - Developed using proven research on memory and learning. - Cost-effective - Less expensive than classes or immersion, and features all native speakers. - Genius - Triggers your brain's natural aptitude to learn. - Works for everyone - Recommended for ages 13 and above. What's Included? - 10, 30-minute audio lessons - In total, 5 hours of audio, all featuring native speakers - a Notes Booklet and a User's Guide What You'll Learn In these 10 lessons, you'll cover the basics: saying hello, asking for or giving information, scheduling a meal or a meeting, asking for or giving basic directions, and much more. You'll be able to handle minimum courtesies</p>

requirements, understand much of what you hear, and be understood at a beginning level, but with near-native pronunciation skills. Notes are provided to give you further insight into the Swiss German language and culture. A Notes booklet is also included in PDF format.

The Pimsleur Method We make no secret of what makes this powerful method work so well. Paul Pimsleur spent his career researching and perfecting the precise elements anyone can use to learn a language quickly and easily. Here are a few of his "secrets":

The Principle of Anticipation In the nanosecond between a cue and your response, your brain has to work to come up with the right word. Having to do this boosts retention, and cements the word in your mind.

Core Vocabulary Words, phrases, and sentences are selected for their usefulness in everyday conversation. We don't overwhelm you with too much, but steadily increase your ability with every lesson.

Graduated Interval Recall Reminders of new words and structures come up at the exact interval for maximum retention and storage into your long-term memory.

Organic Learning You work on multiple aspects of the language simultaneously. We integrate grammar, vocabulary, rhythm, melody, and intonation into every lesson, which allows you to experience the language as a living, expressive form of human culture.

Learning in Context Research has shown that learning new words in context dramatically accelerates your ability to remember. Every scene in every Pimsleur lesson is set inside a conversation between two people. There are no drills, and no memorization necessary for success.

Active Participation The Pimsleur Method + active learner participation = success. This method works with every language and every learner who follows it. You gain the power to recall and use what you know, and to add new words easily, exactly as you do in English.

The Swiss German Language The Swiss federation is composed of 23 member
