

1. Record Nr.	UNINA9910156332703321
Titolo	Benedetto Cotrugli – The Book of the Art of Trade : With Scholarly Essays from Niall Ferguson, Giovanni Favero, Mario Infelise, Tiziano Zanato and Vera Ribaldo // edited by Carlo Carraro, Giovanni Favero
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2017
ISBN	3-319-39969-1
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (X, 244 p.)
Disciplina	330.1509
Soggetti	Economic history Culture—Economic aspects Economic policy Economics Accounting Business ethics History of Economic Thought/Methodology Economic History Cultural Economics Political Economy/Economic Systems Financial Accounting Business Ethics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1: Preface; Niall Ferguson, Harvard University -- Chapter 2: A New Edition of Benedetto Cotrugli's 'Book of the Art of Trade'; Giovanni Favero, Ca' Foscari University of Venice -- Chapter 3: Benedetto Cotrugli, Merchant and Writer; Tiziano Zanato, Ca' Foscari University of Venice -- Chapter 4: The printed editions of Benedetto Cotrugli's treaty; Mario Infelise, Ca' Foscari University of Venice -- Chapter 5: A Note on the Text; Vera Ribaldo, Ca' Foscari University of Venice -- Chapter 6: The Book of the Art of Trade, Preface, Part 1: On the Origins and Principles of Trade, Part 2: On the Religion Incumbent on the

Merchant, Part 3: On the Civic Life of the Merchant, Part 4: On the Economic Virtues of the Merchant; Benedetto Cotrugli.

Sommario/riassunto

This is the first English translation of Benedetto Cotrugli's *The Book of the Art of Trade*, a lively account of the life of a Mediterranean merchant in the Early Renaissance, written in 1458. The book is an impassioned defense of the legitimacy of mercantile practices, and includes the first scholarly mention of double-entry bookkeeping. Its four parts focus respectively on trading techniques, from accounting to insurance, the religion of the merchant, his public life, and family matters. Originally handwritten, the book was printed in 1573 in Venice in an abridged and revised version. This new translation makes reference to the new critical edition, based on an earlier manuscript that has only recently been discovered. With scholarly essays placing Cotrugli's work into historical context and highlighting key themes, this volume is an important contribution to our understanding of the origins of management and trade practices.
