

1. Record Nr.	UNINA9910156330803321
Autore	Langmia Kehbuma
Titolo	Globalization and Cyberculture : An Afrocentric Perspective // by Kehbuma Langmia
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2016
ISBN	9783319475844 3319475843
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (XV, 136 p. 14 illus.)
Disciplina	302.23
Soggetti	Communication Ethnology - Africa Culture Technology - Sociological aspects Digital media Globalization Africa - Politics and government Media and Communication African Culture Science, Technology and Society Digital and New Media African Politics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1. Traditional African and Western Modern Cultures -- Chapter 2. Cyberculture, Cybersubculture and Africa -- Chapter 3. Road to Cyberculture in sub-Saharan Africa -- Chapter 4. Requiem for In-person verbal/Nonverbal communication -- Chapter 5. New media new cultural dependence -- Chapter 6. Cyber culture and digital divide -- Chapter 7. Cyber culture and Identity Chapter 8. Cybernetic- Psycho-syndrome -- Chapter 9. Cybersecurity in Africa -- Chapter 10. Cyberculture and e-Health Communication in Africa -- Chapter 11. Conclusion.

This book argues for hybridity of Western and African cultures within cybercultural/subcultural forms of communication. It demonstrates that when both Western and African cultures merge together through new forms of digital technology, marginalized populations in Africa are able to embrace communication, aiding in the socio-cultural and political development of the continent. The book also engages Electronic Colonization Theory in order to demonstrate how developing areas such as Africa experience a new form of imperialistic subjugation because of electronic and digital communication. Kehbama Langmia is Fulbright Scholar/Professor and Chair of the Department of Strategic, Legal and Management Communication in the School of Communications at Howard University, USA. He publishes in the areas of intercultural communication, social media, and information communication technology.
