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Sommario/riassunto	'Stairway to Profits' details 150 strategies, concepts and ideas, that if implemented will give you a more profitable, more valuable, and more enjoyable business. These strategies apply irrespective of the type of business you own, the size of the business, or even your level of business experience. These 150 strategies and ideas have the potential to transform your business. You have an amazing journey ahead of you with the potential for this to turn into a genuinely satisfying and rewarding business adventure. Enjoy the diversity and new found scope for visualising, exploring and transforming your business in multiple ways.