1. Record Nr. UNINA9910156196303321 Autore Ianole Rodica Titolo Applied behavioral economics research and trends / / Rodica lanole. University of Bucharest, Romania, [editor] Pubbl/distr/stampa Hershey, PA:,: Business Science Reference,, [2017] 2017 **ISBN** 9781522518273 9781522518266 Descrizione fisica 1 online resource (xv, 254 pages): illustrations Collana Advances in Finance, Accounting, and Economics (AFAE) Book Series, 2327-5685 Disciplina 330.019 Soggetti Economics - Psychological aspects Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Includes bibliographical references and index. Nota di bibliografia Nota di contenuto How behavioral economics can help when you think you don't have enough money: a glimpse into the Romanian healthcare system / Elena Druica, Rodica lanole -- Inter-temporal choice and its relevance in consumer's credit behavior / Shruti Surachita -- Attitudes toward tax evasion and the choice of self-employment / Vasanthakumar N. Bhat --Three social choice rules: an experimental approach / Andrei Marius Vladucu -- An agent-based model to forecast the inflation rate in the Eurozone: incorporating microfoundations into complex behavioral models / Juan Luis Santos, Jagoda Anna Kaszowska, Tomas Mancha Navarro -- An examination of selfish and selfless motives: a review of the social psychological and behavioral economics literature / Gabriela Carrasco, Eric Kinnamon -- Consumer-retail structure interrelations as seen in the young consumers' photographs of retail environments / Pirjo Laaksonen, Ari Huuhka, Martti Laaksonen -- Relational dynamics: the flood solution - sustainable energy and rural tourism / David Stefan Bathory -- Engineers' perceptions of contract types' performances for highway construction projects / Fani Antoniou [and 3 others] -- An integrative approach to study on consumer behavior towards plug-in hybrid electric vehicles revolution: consumer behavior towards plug-in

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