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Nota di contenuto	Front Cover -- Title Page -- Half Title -- Contents -- Acknowledgements -- Preface -- Introduction - Jos Hackforth-Jones and Iain Robertson -- The Bigger Picture -- 1. Globalisation of the Art Market - Iain Robertson -- 2. Ethics - David Bellingham and Tom Christopherson -- 3. Public Funding and the Art Market - Derrick Chong -- Art Marker -- 4. Art Market Sectors - David Bellingham -- 5. The Contemporary Photography Market - Jeffrey Boloten -- 6. Design Art and Its Markets - Lis Darby -- 7. Emerging Markets - Iain Robertson -- Objects -- 8. Connoisseurship - Jos Hackforth-Jones -- 9. Authenticity - Jos Hackforth-Jones -- 10. Fakes, Forgeries and Thefts - Gareth Fletcher -- 11. Conservation and the Market - Yasmin Railton -- Art and Law -- 12. Rights of Artists - Tom Christopherson -- 13. Due Diligence - Tom Christopherson -- Buying and Selling -- 14. The Auction Process - David Bellingham -- 15. Art Fairs - Iain Robertson -- 16. The Impact of New Technology on Art - Marios Samdanis -- Dealers and Collectors -- 17. Artist-Dealer Relationships - Derrick Chong -- 18. Collector-Dealer Relationships - Derrick Chong -- 19. Art as Investment - Iain Robertson -- 20. Private Museums and the Art Market - Melanie Gerlis -- Bibliography -- Contributors -- Index -- Copyright.

Sommario/riassunto

Art Business Today: 20 Key Topics is an accessible and comprehensive companion to the business of art written by leading experts in the field, many of them based at Sotheby's Institute of Art. It is an essential reference book for students in the areas of art business, arts management, the creative and cultural industries, art history, and general business and management. The key topics covered range from larger-scale questions about the globalisation, funding, and ethics of the art market, to entries more focussed on art objects themselves, such as connoisseurship, authenticity and conservation. Providing an up-to-date entree to the processes, structures, trends and peculiarities of the global art business, this book will fascinate all those unfamiliar with its opaque practices and traditions.
