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Sommario/riassunto	Mallory McDonald has her eye on the perfect purse, but it's too expensive and Mallory's mom is not buying! So Mallory comes up with the perfect plan to get the perfect purse. She'll just start a business! Yet starting a business isn't as easy as it seems. Mallory finally earns enough to buy what she wants. But if her business is such a success, why does Mallory feel like such a failure?