

1. Record Nr.	UNIORUON00003958
Titolo	Yunus Emre and his Mystical Poetry / editor Talat S. Halman ; contributions by İlhan Basgoz, Talat S. Halman, Mehmet Kaplan [et al.]. - Bloomington] : Indiana University, 1981
Pubbl/distr/stampa	VIII, 199 p. ; 24 cm
Classificazione	OTT VI BB
Soggetti	Letteratura turca ottomana - Critica
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910155620503321
Autore	Basu Ron.
Titolo	Managing global supply chains / / Ron Basu and J. Nevan Wright
Pubbl/distr/stampa	New York : , : Routledge, , 2017
ISBN	1-315-62741-8 1-317-23796-X
Edizione	[Second edition.]
Descrizione fisica	1 online resource (488 pages) : illustrations, tables
Altri autori (Persone)	WrightJ. Nevan
Disciplina	658.7
Soggetti	Business logistics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"First published 2008 by Butterworth-Heinemann is an imprint of Elsevier as Total Supply Chain Management." Includes bibliographical references and index.
Nota di bibliografia	
Nota di contenuto	pt. I. Introduction -- pt. II. Building blocks of global supply chain -- pt. III. New demands and trends -- pt. IV. Integrating supply chain management.
Sommario/riassunto	Starting from the concept that "there is no point driving a Ferrari in a traffic jam", Basu and Wright demonstrate the importance of good supply chain management in Managing Global Supply Chains. Building

on the successful Total Supply Chain Management and incorporating the new challenges of globalisation, this book demonstrates the practical tools and techniques that add value, deliver cost reduction and improve customer satisfaction. This new edition has been substantially revised and extended to include a holistic approach, incorporating the upstream suppliers and the downstream customers. Further updates to this edition include: New chapters on e-business, emerging markets, sustainability and green issues, global supply chains for services and event management, retail management and major project management A section of brand new case studies A new companion website to support lecturers with their teaching This book also provides comprehensive insight into lean and agile supply chains supported by tools, techniques and case examples. Managing Global Supply Chains is a practical text with excellent coverage and is ideal for post-experience business students or learning professionals in supply chain management.
