

1. Record Nr.	UNISA990001740380203316
Autore	LAUSBERG, Heinrich
Titolo	Handbuch der Literarischen Rhetorik : eine Grundlegung literaturwissenschaft / Heinrich Lausberg
Pubbl/distr/stampa	München : Max Hueber, 1973
Descrizione fisica	2 v. (983 p. compless.)
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Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910155379603321
Autore	Agarwal Anurag K.
Titolo	Business Leadership and Law / / by Anurag K. Agarwal
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Soggetti	Leadership International law Trade Labor laws and legislation Mass media Law Business Strategy/Leadership International Economic Law, Trade Law Labour Law/Social Law IT Law, Media Law, Intellectual Property
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Livello bibliografico**Nota di contenuto****Monografia**

Chapter 1. I am a Businessperson. Do I Need to Know Law? -- Chapter 2. How Can the Government Affect My Business? -- Chapter 3. How do I Align Legal and Business Strategy? -- Chapter 4. Can I Have a Role in Law Making? -- Chapter 5. Should I Really Take Contracts Seriously? -- Chapter 6. Will Intellectual Property Help My Business? -- Chapter 7. I Love Peace. No Disputes Please -- Chapter 8. I Must Make Profits. Do I Need to be Ethical? -- Chapter 9. Please Get Me a Good Lawyer -- Chapter 10. Law is My Friend, Philosopher and Guide.

Sommario/riassunto

This book discusses doing business and making profit on the right side of the law. It explores the role of aligning business and legal strategies, and using the law as a powerful tool in making businesses successful. In this unique book, the author draws on his experience teaching future business leaders at the IIM Ahmedabad for more than a decade. Numerous case studies from across the globe and involving top-notch companies are discussed from both the business leadership and legal perspective, with takeaways included at the end. Intended for senior managers who would prefer to have the law as their friend, philosopher and guide, the book offers analyses of judgments from various courts, but mainly from the Supreme Court of India and the US Supreme Court, and provides judicial finality on several issues commonly faced by business leaders. As such, it serves as a valuable reference guide for senior business managers aspiring to take on top leadership positions.