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Autore	Boukhira Fouzia
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Nota di contenuto	Front Cover -- Back Cover -- Advance Praise -- Title -- Contents -- Foreword -- Chapter 1: The Future of Banking -- Chapter 2: How We

Got to Where We are -- Chapter 3: The Disappearing Bank -- Chapter 4: Welcome to the Noisy Neighbors -- Chapter 5: The Ambidextrous Organization -- Chapter 6: Improving Your Performance -- Chapter 7: Growing Your Customers -- Chapter 8: Making the Digital Shift -- Chapter 9: Pick Your Battles -- Chapter 10: Disruptors' Thinking -- Chapter 11: Playing Together Nicely -- Chapter 12: What Got you Here Won't Get you There -- Chapter 13: How to Shorten the Journey -- Chapter 14: How We Do Things Around Here -- Chapter 15: Can Banks Strike Back? -- Endnotes -- About the Authors -- Copyright

Sommario/riassunto

One of the worst recessions for the past 100 years, businesses failing, a revolution in technology, increasing financial constraints, compliance stifling the ability to be nimble, changing consumer behaviour, and a market driving products towards commoditization - this is the perfect storm facing the banking industry. Disruption provides a critical understanding of the impact of the current economic crisis and the current industrial revolution on financial services, the new trends in the sector, and the opportunities for banks to leverage their unique assets and pre-empt challengers from gaining meaningful market share. The book also provides top-level advice about transforming financial services organizations by finding the right balance between short-term requirements and the imperative of long-term change. This balancing act is what the authors call the "ambidextrous approach", which requires focus on two strategic initiatives: performance and innovation.
