

1. Record Nr.	UNINA9910155313903321
Titolo	Sports Mega-Events and Urban Legacies : The 2014 FIFA World Cup, Brazil // edited by Eduardo Alberto Cusce Nobre
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2017
ISBN	3-319-44012-8
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (XV, 163 p. 19 illus.)
Collana	Mega Event Planning, , 2633-5859
Disciplina	307.76
Soggetti	Urban geography Sociology, Urban Sports—Sociological aspects Economic development Urban Geography / Urbanism (inc. megacities, cities, towns) Urban Studies/Sociology Sociology of Sport and Leisure Regional Development
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1. The 2014 FIFA World Cup in Brazil: Hosting a Sport Mega-Event in a BRIC Context -- Chapter 2. Belo Horizonte: The Urban Impact and Contested Legacy of a Mega-Event -- Chapter 3. Fortaleza: Real Estate Appreciation, Removals and Conflicts -- Chapter 4. Natal: Football, Urban Coalitions, Real Estate: New and Old Relations -- Chapter 5. Porto Alegre: The Entrepreneurial City -- Chapter 6. Recife: Much to do about Nothing -- Chapter 7. Rio de Janeiro: Social and Urban Impacts of the Maracanã Stadium Renovation -- Chapter 8. São Paulo: Sports Mega-Events and the East Zone Local Development -- Chapter 9. The Cup Final Score: What went wrong?.
Sommario/riassunto	This book examines the urban legacy of the 2014 football World Cup in Brazil across the seven cities that hosted matches. The authors, all experts and natives of South America, analyse the context and impacts of hosting the World Cup for each of the host cities. The chapters use a range of background data and local knowledge and understanding to

critically assess what benefits or disadvantages came along with bidding for and hosting World Cup final games, and importantly considers who the beneficiaries were and are. It further provides detailed empirical evidence that highlights a growing trend in sporting mega events: the overestimation of benefits and an underestimation of costs involved in hosting. The book adds to the critical literature that provides a counterweight to governments' aspirations to use mega events for the purposes of development and/or globalization, irrespective of the views of their citizens. Eduardo Alberto Cusce Nobre is a Professor in the Faculty of Architecture and Urban Planning, University of São Paulo, Brazil.
