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Titolo	Corporate Social Responsibility in the Post-Financial Crisis Era : CSR Conceptualisations and International Practices in Times of Uncertainty / / edited by Anastasios Theofilou, Georgiana Grigore, Alin Stancu
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Collana	Palgrave Studies in Governance, Leadership and Responsibility, , 2662-1304
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Soggetti	Social responsibility of business Organization Planning Corporate Social Responsibility
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Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Part 1: Corporate Responsibility in the "post" financial crisis: a moral discussion -- Chapter 1 Embedding social responsibility in HE corporate communications degrees. The place of CSR in teaching corporate communications programs (advertising, branding and public relations) (Rutherford and Richard Scullion) -- Chapter 2 Does Religiousness Influence the Corporate Social Responsibility Orientation in Germany? (Maria Anne Schmidt) -- Chapter 3 Responsibility in the Digital Economy (Georgiana Grigore, Mike Molesworth and Rebecca Watkins) -- Chapter 4 A New Paradigm: How Social Movements Shape Corporate Social Responsibility after the Financial Crisis (Camelia Crisan and Ana Adi) -- Chapter 5 An Ontologically Innovative Design of CSR Strategies: Enabling Value Added Institutional Collaborations (Fragkoulis A. Papagiannis) -- Part 2: Corporate Responsibility in the "post" financial crisis: a need to institutionalize -- Chapter 6 Who is Ethical?: The Code of Business Ethics in Korean Workplaces (Kyungmin Baek) -- Chapter 7 CSR and banking morals – on the introduction of the Dutch Banker's Oath (Wybe T. Popma) -- Chapter 8 Private-Public

Sector Interaction in Terms of Crisis Management for Maintaining Sustainability and Enhancing CSR (Christina Nizamidou and Fotis Vouzas) -- Chapter 9 The need for a responsible Public Administration (or) Extending CSR to Public Administration (Athanasios Chymis, Paolo D'Anselmi and Christos Triantopoulos) -- Part 3: Corporate Responsibility in the "post" financial crisis: case studies -- Chapter 10 Exploring post-financial crisis CSR digital communications by MNEs in Mexico (María Castillo and Virginie Vial) -- Chapter 11 Value chain and CSR of global pharmaceutical companies A framework to define practices (Nathalie Gimenes and Marielle A. Payaud) -- Chapter 12 Fear, loathing and shale gas. The introduction of fracking to the UK: a case study (David McQueen) -- Chapter 13 For-profits and Non-profits: A Research on the Collaboration's Premises during the Financial Crisis (Andreea Angela Vonea and Alin Stancu).

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Sommario/riassunto

Bringing together normative and instrumental CSR conceptualizations, practice based examples and international case studies, this edited volume brings together important contributions on the conceptualizations of CSR post financial crisis. Including coverage of a variety of practices in developing and developed contexts, industry-specific activities, business ethics and sustainable development issues, Corporate Social Responsibility in the Post-Financial Crisis brings together a variety of perspectives to provide knowledge and understanding across contexts.

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