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Nota di contenuto	-- -- List of Contributors xix -- Foreword xxiii -- Preface xxvii -- Acknowledgments xxix -- Part I INTERNET OF THINGS 1 -- 1 Internet of Things and Data Analytics in the Cloud with Innovation and Sustainability 3 /Hwaiyu Geng -- 1.1 Introduction 3 -- 1.2 The IoT and the Fourth Industrial Revolution 4 -- 1.3 Internet of Things Technology 6 -- 1.4 Standards and Protocols 11 -- 1.5 IoT Ecosystem 11 -- 1.6 Definition of Big Data 13 -- 1.7 IoT, Data Analytics, and Cloud Computing 18 -- 1.8 Creativity, Invention, Innovation, and Disruptive Innovation 18 -- 1.9 Polya's “How to Solve it” 20 -- 1.10 Business Plan and Business Model 20 -- 1.11 Conclusion and Future Perspectives 23 -- 2 Digital Services and Sustainable Solutions 29 /Rikke Gram-Hansen -- 2.1 Introduction 29 -- 2.2 Why IoT is not Just “Nice to Have” 30 -- 2.3 Services in a Digital Revolution 32 -- 2.4 Mobile Digital Services and the Human Sensor 32 -- 2.5 Not Just Another App 33 -- 2.6 The Hidden Life of Things 34 -- 2.7 The Umbrellas are not what they Seem 35 -- 2.8 Interacting with the Invisible 36 -- 2.9 Society as Open Source 36 -- 2.10 Learn from your Hackers 37 -- 2.11 Ensuring High-

Cloud Security and IoT 693 -- 42.6 Cloud Computing and Makers 695 -- 42.7 An Example Scenario 696.
42.8 Conclusion 697 -- 43 Privacy and Security Legal Issues 699 /Francoise Gilbert -- 43.1 Unique Characteristics 699 -- 43.2 Privacy Issues 701 -- 43.3 Data Minimization 704 -- 43.4 Deidentification 708 -- 43.5 Data Security 710 -- 43.6 Profiling Issues 714 -- 43.7 Research and Analytics 715 -- 43.8 IoT and DA Abroad 716 -- 44 IoT and Innovation 719 /William Kao -- 44.1 Introduction 719 -- 44.2 What is Innovation? 719 -- 44.3 Why is Innovation Important? Drivers and Benefits 724 -- 44.4 How: the Innovation Process 725 -- 44.5 Who does the Innovation? Good Innovator Skills 727 -- 44.6 When: in a Product Cycle when does Innovation Takes Part? 729 -- 44.7 Where: Innovation Areas in IoT 730 -- 44.8 Conclusion 732 -- 45 Internet of Things Business Models 735 /Hubert C.Y. Chan -- 45.1 Introduction 735 -- 45.2 IoT Business Model Framework Review 736 -- 45.3 Framework Development 740 -- 45.4 Case Studies 743 -- 45.5 Discussion and Summary 755 -- 45.6 Limitations and Future Research 756 -- Index 759.

Sommario/riassunto

This book examines the Internet of Things (IoT) and Data Analytics from a technical, application, and business point of view. Internet of Things and Data Analytics Handbook describes essential technical knowledge, building blocks, processes, design principles, implementation, and marketing for IoT projects. It provides readers with knowledge in planning, designing, and implementing IoT projects. The book is written by experts on the subject matter, including international experts from nine countries in the consumer and enterprise fields of IoT. The text starts with an overview and anatomy of IoT, ecosystem of IoT, communication protocols, networking, and available hardware, both present and future applications and transformations, and business models. The text also addresses big data analytics, machine learning, cloud computing, and consideration of sustainability that are essential to be both socially responsible and successful. Design and implementation processes are illustrated with best practices and case studies in action. In addition, the book: . Examines cloud computing, data analytics, and sustainability and how they relate to IoT. Covers the scope of consumer, government, and enterprise applications. Includes best practices, business model, and real-world case studies.