1. Record Nr. UNINA9910155196303321 Autore Perticoz Lucien Titolo L' industrie Musicale a l'aube du XXIe Siecle Pubbl/distr/stampa Paris:,: Editions L'Harmattan,, 2012 ©2012 **ISBN** 9782296988842 2296988849 Edizione [1st ed.] Descrizione fisica 1 online resource (212 pages) Collana **Questions Contemporaines** Altri autori (Persone) MatthewsJacob Thomas Soggetti Music trade Music - Economic aspects Lingua di pubblicazione Francese **Formato** Materiale a stampa Livello bibliografico Monografia Sommario/riassunto This book critically examines the transformations in the music industry at the dawn of the 21st century, focusing on the impact of digitalization and peer-to-peer sharing. It explores how traditional industry structures are being challenged and redefined through new economic models and innovative strategies, including online promotion, viral marketing, and crowd-funding. The authors, who are young researchers from various French universities, provide analyses of the evolving practices of listeners and the roles of independent and live music sectors. The book is intended for scholars, industry professionals, and anyone interested in the cultural and economic

shifts within the music industry.