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Nota di contenuto	Panopticon: cybercontrol in liquid modernity: what does control really mean in contemporary management? / Roman Batko -- The influence of crowdsourcing business model into artificial intelligence / Anna Szopa -- The rise of artificial intelligence: its impact on labor market and beyond / Robert Niewiadomski, Dennis Anderson -- Promoting critical thinking in the modern learning environments / Kijpokin Kasemsap -- The role of living labs in the process of creating innovation / Anna Maria Sabat, Anna Katarzyna Florek-Paszkowska -- An imagination of organizations in the future: rethinking McKinsey's 7S model / Oya Zincir, Aysegul Ozbebek Tunc -- The organization of the future and the marketing function: marketers' competencies in the era of information technology / Mario Gonzalez-Fuentes -- Algorithm as demiurge: a complex myth of new media / Jan Kreft -- Decision-making models of the human-operator as an element of the socio-technical systems / Nina Rizun, Tatyana Shmelova -- Aggregators news sources of main portals in Poland / Jan Kreft, Mariana Petrova -- Competences as a core factor impacting market research usage in

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Sommario/riassunto

"This book focuses on contemporary organizations and their use of new competencies, featuring coverage on new skill identification and best practices for management"--Provided by publisher.

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