Record Nr. UNINA9910155145803321

Autore Batko Roman

Titolo Strategic imperatives and core competencies in the era of robotics and

artificial intelligence / / Roman Batko, Anna Szopa, editors

Pubbl/distr/stampa Hershey, Pennsylvania:,: IGI Global,, 2017

©2017

ISBN 9781522516576

9781522516569

Descrizione fisica PDFs (302 pages) : illustrations

Collana Advances in Computational Intelligence and Robotics (ACIR) Book

Series, , 2327-042X

Disciplina 658.301

Soggetti Manpower planning

Strategic planning Core competencies Artificial intelligence

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Nota di bibliografia Includes bibliographical references and index.

Nota di contenuto Panopticon: cybercontrol in liquid modernity: what does control really

mean in contemporary management? / Roman Batko -- The influence of crowdsourcing business model into artificial intelligence / Anna Szopa -- The rise of artificial intelligence: its impact on labor market and beyond / Robert Niewiadomski, Dennis Anderson -- Promoting critical thinking in the modern learning environments / Kijpokin Kasemsap -- The role of living labs in the process of creating innovation / Anna Maria Sabat, Anna Katarzyna Florek-Paszkowska --An imagination of organizations in the future: rethinking McKinsey's 7S model / Oya Zincir, Aysegul Ozbebek Tunc -- The organization of the future and the marketing function: marketers' competencies in the era of information technology / Mario Gonzalez-Fuentes -- Algorithm as demiurge: a complex myth of new media / Jan Kreft -- Decisionmaking models of the human-operator as an element of the sociotechnical systems / Nina Rizun, Tatyana Shmelova -- Aggregators news sources of main portals in Poland / Jan Kreft, Mariana Petrova --Competences as a core factor impacting market research usage in

	Poland: luxury of thriving business or necessity of struggling one, state of market research industry in Poland / Zofia Bednarowska, Micha Andrzej Chrzanowski.
Sommario/riassunto	"This book focuses on contemporary organizations and their use of new competencies, featuring coverage on new skill identification and best practices for management"Provided by publisher.