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| 1. Record Nr.           | UNINA9910155086903321  |
| Autore                  | Ashford David  |
| Titolo                  | Autarchies : the invention of selfishness / / David Ashford  |
| Pubbl/distr/stampa      | London : , : Bloomsbury Academic, , 2017   |
| ISBN                    | 9781474297714<br>1474297714<br>9781474297721<br>1474297722<br>9781474297684<br>1474297684  |
| Descrizione fisica      | 1 online resource (209 pages)  |
| Collana                 | Bloomsbury Advances in Critical Discourse Studies  |
| Disciplina              | 149<br>330.01  |
| Soggetti                | Selfishness  |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Nota di bibliografia    | Includes bibliographical references and index.   |
| Nota di contenuto       | Introduction: The Wisdom of Rats: The Cultural Logic of Late Capitalism -- Chapter 1: The Accidental Regime: Max Stirner and the Politics of Selfishness -- Chapter 2: Philosophic Algebra: the Modernism of Dora Marsden's Egoist -- Chapter 3: The Siberia of the Mind: Egoism in Modernist Writings -- Chapter 4: A New Concept of Egoism: The Philosophy of Ayn Rand.  |
| Sommario/riassunto      | "The philosophy of Ayn Rand has had a role equal or greater than that of Milton Friedman or F.A. Hayek in shaping the contemporary neo-liberal consensus. Its impact was powerful on architects of Reaganomics such as Alan Greenspan, former Director of the World Bank, and the new breed of American industrialists who developed revolutionary information technologies in Silicon Valley. But what do we really know of Rand's philosophy? Is her gospel of selfishness really nothing more than a reiteration of a quintessentially American "rugged individualism"? This book argues that Rand's philosophy can in fact be traced back to a moment, before World War I, when the work of a now-forgotten German philosopher called Max Stirner possessed an extraordinary appeal for writers and artists across Europe. The |

influence of Stirnerian Egoism upon that phase of intense creative innovation we now call Modernism was seminal. The implications for our understanding of Modernism are profound - so too for our grasp of the "cultural logic of late capitalism". This book presents the reader with a fresh perspective on the Modernist classics, as well as introducing less familiar art and writing that is only now beginning to attract interest in the West. It arrives at a fresh and compelling re-evaluation of Modernism: revealing its selfish streak."--Bloomsbury Publishing.

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