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Sommario/riassunto	This book provides an overview of the National Export Strategy and U.S. government agencies that are involved in export promotion. The National Export Initiative (NEI) lays out ambitious new plans of the Federal Government, including partnering with metropolitan areas and improving outreach and service delivery to small businesses. It also examines the targeting of infrastructure projects and global markets in such regions as Asia and Africa, and the support for the work of SelectUSA to attract and retain more investment and the new Interagency Trade Enforcement Center to identify and address unfair trade practices. The Federal Government is committed to helping U.S. businesses build things here and sell them everywhere, with the NEI complementing other Administration initiatives on advanced manufacturing, innovation, and protection of intellectual property.