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Descrizione fisica	1 online resource (241 pages) : illustrations, photographs
Collana	Essays in Social Psychology
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Soggetti	Social psychology Social perception Cognitive grammar Metaphor - Psychological aspects Metaphor - Social aspects
Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Jaynes's challenge -- 2. Social psychology meets conceptual metaphor -- 3. Metaphor in meaning making -- 4. Motivation as context -- 5. The cultural context : universality and variations -- 6. The self -- 7. Interpersonal relationships -- 8. Intergroup relations -- 9. Political and health discourse.
Sommario/riassunto	This volume gives an in-depth overview of how the interdisciplinary study of metaphor gives us profound insights into how people create meaning. It reveals four core concepts: how metaphor is deeply woven into daily sociocultural experiences; how metaphor is an essential cognitive mechanism to understand and experience abstraction; how metaphor use interacts with the sociocultural context; and why metaphor has significant outcomes in a large range of contexts. It is essential reading for social psychologists interested in metaphor and the cognitive underpinnings of social behavior, and will also appeal to many in cognitive psychology, linguistics, anthropology, communication, and philosophy.

