

1. Record Nr.	UNINA9910155035403321
Autore	Lessem Ronnie
Titolo	Community activation for integral development // Ronnie Lessem
Pubbl/distr/stampa	London : , : Routledge, , 2017
ISBN	1-315-22873-4 1-351-85701-0 1-351-85700-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (157 pages) : illustrations, tables
Collana	Transformation and Innovation
Disciplina	330
Soggetti	Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	pt. I. Southern grounding of community : livelihood, healing, truth quest -- pt. II. Eastern emergence of community : permaculture, vitality of place, disclose new worlds -- pt. III. Northern communal navigation : participatory action research, study circles, networks -- pt. IV. Western communal effect : build community, self-sufficiency, mutual development.
Sommario/riassunto	As mass global and social media communications spread across the globe, we are seeing a need for a change in the way we approach issues of political and economic development. The effects of these growing communications are that, on the one hand, we see the significance of place rising, while on the other, marginalized people clamour to be heard and identities become increasingly threatened. We are quickly realizing that a 'one-size fits all' approach is not going to work. Despite more than half a century of attempts to address issues of development, we have seen fairly bleak results. In fact, the rising of economic stars, such as Japan and the Pacific Tigers hitherto, and China and India of late, have little to do with such programs of development or cultural studies, notwithstanding their accomplishment. Typically, such successes have developed top-down, with theories born and bred in the 'West' affecting, or maligning, practices in the 'rest'. The approach taken in this book looks at these developments by turning them on their head: instead, starting bottom-up with an emphasis on what the

author terms 'community activation'. With a selection of case studies, this volume looks at where community activation can be found and explores how it could evolve and be of use in developing societies at large. In the process, he addresses such topics as how to embed development in a particular society, how to generate social and economic solidarity, and how to generate wealth from pre-industrial and post-industrial networks. This book provides a guide for readers on how to build community within their organization-and-society from the ground up.

---