

1. Record Nr.	UNINA9910271040303321
Autore	Holdaway Keith R.
Titolo	Enhance oil & gas exploration with data-driven geophysical and petrophysical models // by Keith R. Holdaway, Duncan H. B. Irving
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley, , 2018 ©2018
ISBN	1-5231-1554-8 1-119-39422-8 1-119-30259-5
Descrizione fisica	1 online resource (369 pages)
Disciplina	622/.1828
Soggetti	Petroleum - Prospecting - Mathematics Prospecting - Geophysical methods - Mathematics Petroleum - Geology - Mathemaical models
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.

2. Record Nr.	UNINA9910155009203321
Autore	Showalter John W.
Titolo	Mastering physician engagement : a practical guide to achieving shared outcomes // John W. Showalter, MD, MSIS; Leigh T. Williams, MHIIM, RHIA, CPC, CPHIMS
Pubbl/distr/stampa	Boca Raton : , : CRC Press, , [2017] ©2017
ISBN	1-315-35015-7 1-315-36727-0 1-4987-6885-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (133 pages)
Collana	Productivity Press Book
Disciplina	362.11068
Soggetti	Hospital-physician relations Hospitals - Administration
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	A Productivity Press book.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	1. Physicians are different, not difficult -- 2. Promoting adoption among physicians -- 3. Theory of planned behavior -- 4. Achieving shared outcomes -- 5. A model for physician engagement -- 6. Creating and sharing knowledge -- 7. Communicating effectively with physicians -- 8. Working with physician executives -- 9. Act continuously for sustained engagement -- 10. Communicating return on investment in healthcare.
Sommario/riassunto	Twenty-first century healthcare will be defined by better care, smarter spending, and healthier people. All eyes are on technology as the means to drive down costs and improve efficiency, enabling physicians to deliver care in a way that realizes the vision of a healthier planet. The transition from the acute care focus of the 20th century to the quality and data-driven organizations of tomorrow requires incredible effort and collaboration between all members of the healthcare community. Healthcare professionals are challenged to understand and rapidly adapt to new business models while achieving improved patient care and health outcomes. Physician engagement with the whole

community has never been more important than it is today. Mastering Physician Engagement: A Practical Guide to Achieving Shared Outcomes explores strategies and tactics for engaging physicians in a meaningful way in a broad spectrum of change initiatives. Using proven techniques to create alignment with physicians, this book delivers practical approaches for effectively: Fostering engagement in revenue cycle, information technology, and population health initiatives Creating a data-driven culture Training physicians on new technologies and workflows Communicating insights and metrics Identifying and presenting return on investment Developing and achieving common goals.

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