

1. Record Nr.	UNINA9910154983103321
Titolo	The force of fashion in politics and society : global perspectives from early modern to contemporary times // edited by Beverly Lemire
Pubbl/distr/stampa	London : , : Routledge, , 2016
ISBN	1-351-88969-9 1-138-27422-4 1-315-23965-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (299 pages) : illustrations, tables
Collana	History of retailing and consumption
Altri autori (Persone)	LemireBeverly <1950->
Disciplina	746.9/2
Soggetti	Fashion - History Fashion - Political aspects Clothing trade - History Textile industry - History Advertising - Fashion - History Retail trade - History Consumption (Economics) - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published 2010 by Ashgate Publishing.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Fashion practice in early modern Europe -- pt. 2. The politics and practice of fashion in the long nineteenth century -- pt. 3. Fashion strategies, global practice.
Sommario/riassunto	Throughout history, fashion has emerged as one of the most powerful driving forces determining the political, economic and social ramifications of the production, distribution and circulation of goods. Indeed fashion, especially in relation to clothing and textiles, shapes the relationship between self and society in unique ways. In this light, the collected papers in this volume position fashion as the lens - the critical mediating force - through which to analyse and understand cultural, economic and political shifts within a broad spectrum of societies in Europe, Asia, Africa and America from the seventeenth to twenty-first centuries. Topics include a seventeenth-century failing fashion region, the material politics of marketing American abolitionist

fashions, the construction of a fashionable ethos for French perfumes, and the use and meanings of clothing and textiles in the politics of Nigerian silk robes and early modern domestic decor in Europe. This volume represents an important shift in scholarship towards a more in-depth understanding of the role of fashion in early modern and modern times and will appeal to international readers interested in material culture, fashion, consumer studies and cultural anthropology, among other areas.
