

1. Record Nr.	UNINA9910154967903321
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Titolo	A Propensity to Protect [[electronic resource]] : Butter, Margarine and the Rise of Urban Culture in Canada // W.H. Heick
Pubbl/distr/stampa	Waterloo, Ontario : , : Wilfrid Laurier University Press, , [1991]
ISBN	0-88920-781-X
Descrizione fisica	1 online resource (240 pages)
Disciplina	900
Soggetti	Food preferences - Canada - History Protectionism - Canada - History Margarine industry - Government policy - Canada - History Butter trade - Government policy - Canada - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (page 204-219) and index.
Nota di contenuto	CONTENTS; TABLES AND GRAPHS; ACKNOWLEDGMENTS; INTRODUCTION; PART ONE The Kingdom of the Cow: The Life of the Ban; PART TWO The End of the Ban; PART THREE Margarine Prevails: 1950-87; CONCLUSION; APPENDICES; NOTES; BIBLIOGRAPHY; INDEX
Sommario/riassunto	For Canada the last century was one of great social and economic change: an increasingly urban population witnessed shifts from an agricultural to a mixed economy and from moderate to greater wealth. Heick chronicles how changing attitudes toward butter and margarine reflected the nature of that society. He demonstrates how the ban on the manufacture, importation, and sale of margarine was instigated in 1986 at the behest of the nascent, yet influential dairy industry, particularly in Ontario. This ban was based on the premise that margarine was not a pure food. Despite the lifting of the