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Autore	Overholt Kristopher J (Kristopher James)
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Nota di contenuto	Cover -- Title Page -- Copyright Page -- Brief Contents -- Contents -- Part 1: Why MIS? -- Chapter 1: The Importance of MIS -- Q1-1 Why Is Introduction to MIS the Most Important Class in the Business School? -- The Digital Revolution -- Evolving Capabilities -- Moore's Law -- Metcalfe's Law -- Other Forces Pushing Digital Change -- This Is the Most Important Class in the School of Business -- Q1-2 How Will MIS Affect Me? -- How Can I Attain Job Security? -- How Can Intro to MIS Help You Learn Nonroutine Skills? -- What Is the Bottom Line? -- Q1-3 What Is MIS? -- Components of an Information System -- Management and Use of Information Systems -- Achieving Strategies -- Q1-4 How Can You Use the Five-Component Model? -- The Most Important Component-You -- All Components Must Work -- So What? Biggest IPO Ever: Alibaba -- High-Tech Versus Low-Tech Information Systems -- Understanding the Scope of New Information Systems -- Components Ordered by Difficulty and Disruption -- Q1-5 What Is Information? -- Definitions Vary -- Where Is Information? -- Q1-6 What Are Necessary Data Characteristics? -- Accurate -- Timely -- Relevant -- Just Barely Sufficient -- Worth Its Cost -- Ethics Guide: Ethics and Professional Responsibility -- Q1-7 2026? -- Security Guide: Passwords and Password Etiquette -- Guide: Five-Component Careers -- Case Study 1: zulily -- Chapter 2: Collaboration Information Systems -- Q2-1 What Are the Two Key Characteristics of Collaboration? -- Importance of Effective Critical Feedback -- Guidelines for Giving and Receiving

Critical Feedback -- Warning! -- Q2-2 What Are Three Criteria for Successful Collaboration? -- Successful Outcome -- Growth in Team Capability -- Meaningful and Satisfying Experience -- Q2-3 What Are the Four Primary Purposes of Collaboration? -- Becoming Informed -- Making Decisions -- Solving Problems.

Managing Projects -- Q2-4 What Are the Requirements for a Collaboration Information System? -- The Five Components of an IS for Collaboration -- Primary Functions: Communication and Content Sharing -- Q2-5 How Can You Use Collaboration Tools to Improve Team Communication? -- Q2-6 How Can You Use Collaboration Tools to Manage Shared Content? -- Shared Content with No Control -- Shared Content with Version Management on Google Drive -- Ethics Guide: I Know What's Better, Really -- Shared Content with Version Control -- Q2-7 How Can You Use Collaboration Tools to Manage Tasks? -- Sharing a Task List on Google Drive -- So What? Augmented Collaboration -- Sharing a Task List Using Microsoft SharePoint -- Q2-8 Which Collaboration IS Is Right for Your Team? -- Three Sets of Collaboration Tools -- Choosing the Set for Your Team -- Don't Forget Procedures and People! -- Q2-9 2026? -- Security Guide: Evolving Security -- Guide: Egocentric Versus Empathetic Thinking -- Case Study 2: Eating Our Own Dog Food -- Chapter 3: Strategy and Information Systems -- Q3-1 How Does Organizational Strategy Determine Information Systems Structure? -- Q3-2 What Five Forces Determine Industry Structure? -- Q3-3 How Does Analysis of Industry Structure Determine Competitive Strategy? -- Ethics Guide: Yikes! Bikes -- Q3-4 How Does Competitive Strategy Determine Value Chain Structure? -- Primary Activities in the Value Chain -- Support Activities in the Value Chain -- Value Chain Linkages -- Q3-5 How Do Business Processes Generate Value? -- Q3-6 How Does Competitive Strategy Determine Business Processes and the Structure of Information Systems? -- Q3-7 How Do Information Systems Provide Competitive Advantages? -- Competitive Advantage via Products -- So What? Driving Strategy -- Competitive Advantage via Business Processes. How Does an Actual Company Use IS to Create Competitive Advantages? -- How Does This System Create a Competitive Advantage? -- Q3-8 2026? -- Security Guide: Hacking Smart Things -- Guide: Your Personal Competitive Advantage -- Case Study 3: The Amazon of Innovation -- Part 2: Information Technology -- Chapter 4 Hardware, Software, and Mobile Systems -- Q4-1 What Do Business Professionals Need to Know About Computer Hardware? -- Hardware Components -- Types of Hardware -- Computer Data -- Q4-2 How Can New Hardware Affect Competitive Strategies? -- Internet of Things -- Self-driving Cars -- 3D Printing -- Q4-3 What Do Business Professionals Need to Know About Software? -- What Are the Major Operating Systems? -- Virtualization -- Own Versus License -- What Types of Applications Exist, and How Do Organizations Obtain Them? -- What Is Firmware? -- Q4-4 Is Open Source Software a Viable Alternative? -- Why Do Programmers Volunteer Their Services? -- How Does Open Source Work? -- So What? New from CES 2015 -- So, Is Open Source Viable? -- Q4-5 What Are the Differences Between Native and Web Applications? -- Developing Native Applications -- Developing Web Applications -- Which Is Better? -- Q4-6 Why Are Mobile Systems Increasingly Important? -- Ethics Guide: Free Apps for Data -- Hardware -- Software -- Data -- Procedures -- People -- Q4-7 What Are the Challenges of Personal Mobile Devices at Work? -- Advantages and Disadvantages of Employee Use of Mobile Systems at Work -- Survey of Organizational BYOD Policy -- Q4-8 2026? -- Security Guide: Anatomy of a Heartbleed -- Guide: Keeping Up to

Speed -- Case Study 4: PSA Cruising with Information System -- Chapter 5 Database Processing -- Q5-1 What Is the Purpose of a Database? -- Q5-2 What Is a Database? -- Relationships Among Rows -- Metadata -- Ethics Guide: Querying Inequality?. Q5-3 What Is a Database Management System (DBMS)? -- So What? Not What the Data Says . . . -- Q5-4 How Do Database Applications Make Databases More Useful? -- Traditional Forms, Queries, Reports, and Applications -- Browser Forms, Reports, Queries, and Applications -- Multi-user Processing -- Q5-5 How Are Data Models Used for Database Development? -- What Is the Entity-Relationship Data Model? -- Q5-6 How Is a Data Model Transformed into a Database Design? -- Normalization -- Representing Relationships -- Users' Role in the Development of Databases -- Q5-7 How Can Falcon Security Benefit from a Database System? -- Q5-8 2026? -- Security Guide: Theft by SQL Injection -- Guide: Immanuel Kant, Data Modeler -- Case Study 5: Searching for Classic and Vintage Car Parts . . . -- Chapter 6 The Cloud -- Q6-1 Why Is the Cloud the Future for Most Organizations? -- What Is the Cloud? -- Why Is the Cloud Preferred to In-House Hosting? -- Why Now? -- When Does the Cloud Not Make Sense? -- Q6-2 What Network Technology Supports the Cloud? -- Ethics Guide: Cloudy Profit? -- What Are the Components of a LAN? -- Connecting Your LAN to the Internet -- Q6-3 How Does the Cloud Work? -- An Internet Example -- Carriers and Net Neutrality -- Internet Addressing -- Processing on a Web Server -- Service-Oriented Architecture (SOA) -- Protocols Supporting Web Services -- Q6-4 How Do Organizations Use the Cloud? -- Cloud Services from Cloud Vendors -- Content Delivery Networks -- Using Web Services Internally -- Q6-5 How Can Falcon Security Use the Cloud? -- SaaS Services at Falcon Security -- PaaS Services at Falcon Security -- IaaS Services at Falcon Security -- Q6-6 How Can Organizations Use Cloud Services Securely? -- Virtual Private Networks (VPNs) -- Using a Private Cloud -- Using a Virtual Private Cloud -- Q6-7 2026? -- So What? Net Neutrality Enabled. Security Guide: From Anthem to Anathema -- Guide: Is It Spying or Just Good Management? -- Case Study 6: Cloud Solutions that Test for Consumer Risk and Financial Stability -- Part 3: Using IS for Competitive Advantage -- Chapter 7 Processes, Organizations, and Information Systems -- Q7-1 What Are the Basic Types of Processes? -- How Do Structured Processes Differ from Dynamic Processes? -- How Do Processes Vary by Organizational Scope? -- Q7-2 How Can Information Systems Improve Process Quality? -- How Can Processes Be Improved? -- How Can Information Systems Improve Process Quality? -- Q7-3 How Do Information Systems Eliminate the Problems of Information Silos? -- What Are the Problems of Information Silos? -- How Do Organizations Solve the Problems of Information Silos? -- An Enterprise System for Patient Discharge -- Q7-4 How Do CRM, ERP, and EAI Support Enterprise Processes? -- The Need for Business Process Engineering -- Emergence of Enterprise Application Solutions -- Customer Relationship Management (CRM) -- Enterprise Resource Planning (ERP) -- So What? Workflow Problems -- Ethics Guide: Dialing for Dollars -- Enterprise Application Integration (EAI) -- Q7-5 What Are the Elements of an ERP System? -- Hardware -- ERP Application Programs -- ERP Databases -- Business Process Procedures -- Training and Consulting -- Industry-Specific Solutions -- Which Companies Are the Major ERP Vendors? -- Q7-6 What Are the Challenges of Implementing and Upgrading Enterprise Information Systems? -- Collaborative Management -- Requirements Gaps -- Transition Problems -- Employee Resistance -- New Technology -- Q7-7 How Do Inter-enterprise IS Solve the Problems of Enterprise Silos? -- Q7-8

2026? -- Security Guide: One-Stop Shopping -- Guide: ERP and the Standard, Standard Blueprint.

Case Study 7: Interorganizational IS - The National Programme for IT in the NHS Experience.

Sommario/riassunto

For undergraduate Introductory Management Information Systems courses. Help Your Students Succeed in the Most Important Course They'll Take As technology continues to change the way organizations do business, knowledge of MIS is critical. Using MIS shows students how organizations use information systems to solve business problems every day. Illustrative cases, exercises, projects, and other aids ensure your students connect concepts to everyday life. Unique guides in each chapter highlight themes in ethics, security, and other timely topics. The 2026? feature hypothesizes how the concepts, technology, and systems will change over the next decade to help students anticipate changes in technology and think about how those affect business. Every year brings important new technology to organizations and the Ninth Edition reflects these trends, providing the latest MIS content available, keeping your students up to date and knowledgeable on how to apply emerging technologies to better achieve their organizations' strategies. MyMISLab™ not included. Students, if MyMISLab is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyMISLab should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. MyMISLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts.

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