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   Autore   Dessler Gary <1942->

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   Sommario/riassunto   Human Resource Management provides students with the daily tools
                          and skills they need to function as successful managers - in both
                          human resources and business in general. With a practical approach,
                          the text explores the evolution of the field, highlighting the
                          introduction of revolutionary new technologies and social media
                          platforms such as LinkedIn and cloud computing. The fifteenth edition
                          focuses on the positive impacts technology has had on the HR field.
                          The ability to vet potential employees on the Internet shifts more HR
                          responsibilities to managers, leaving HR departments with more time to
                          carry out strategic, long-term endeavors for boosting employee
                          performance and engagement. With a heavy focus on emerging
                          industry trends, the text prepares students with everything they need
                          to be successful managers and HR personnel in the 21st century.