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	Descrizione fisica	1 online resource (850 pages) : illustrations (some color)
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	Soggetti	Organizational behavior
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
	Nota di contenuto	Cover Title Page Copyright Page Outline Contents Full Contents Acknowledgements Student briefing What are the aims of this text? Who are our readers? What approach do we adopt? What aids to learning are included? Instructor briefing What is our perspective? Why include cartoons? Why recommend movies and television programmes? Invitation to see: why analyse photographs? Part 1 The organizational context Invitation to see (1) and What would you do? Chapter 1 Explaining organizational behaviour Key terms and learning outcomes What is organizational behaviour? If we destroy this planet A field map of the organizational behaviour terrain The problem with social science Explaining organizational behaviour Research and practice: evidence-based management Human resource management: OB in action Recap, Revision, Research assignment Springboard, OB cinema, OB on the web Chapter exercises References Chapter 2 Environment Key terms and learning outcomes Why study an organization's environment? The search for 'fit' Analysing the organization's environment PESTLE and scenario planning Ethical behaviour Business ethics and corporate social responsibility Recap, Revision, Research assignment Springboard, OB on the web Chapter exercises Chapter 3 Technology Key terms and learning outcomes Why study an organization's environment PESTLE and scenario planning Ethical behaviour Business ethics and corporate social responsibility Recap, Revision, Research assignment Springboard, OB cinema, OB on the web Chapter exercises References Chapter 3 Technology Key terms and learning outcomes Why study technology? Determinism or choice The second machine age

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