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| Autore                  | Bouvard Patricia   |
| Titolo                  | Collective intelligence development in business // Patricia Bouvard, Herve Suzanne   |
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| ISBN                    | 1-119-37764-1<br>1-119-37769-2   |
| Descrizione fisica      | 1 online resource (271 pages) : color illustrations  |
| Collana                 | Innovation, Entrepreneurship and Management Series<br>THEi Wiley ebooks  |
| Disciplina              | 658.314  |
| Soggetti                | Employee motivation<br>Creative ability in business  |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Nota di bibliografia    | Includes bibliographical references and index.   |
| Nota di contenuto       | Relevance and Foundations of Collective Intelligence -- People: The Heart of the Collective Intelligence Development Process -- Developing Collective Intelligence: Understanding People and Diversity -- What is Leadership? A Note on Works about Leadership and a Tentative Definition of Leadership -- Postures and Roles of a Leader to Develop Collective Intelligence -- The Skills of a Leader in the Service of Collective Intelligence -- Conclusion -- Bibliography -- Index -- Other titles from iSTE in Cognitive Science and Knowledge Management. |
| Sommario/riassunto      | This book analyses the development of Collective Intelligence by a better knowledge of the diversity of the temperaments and behavioural and relational processes. The purpose is to help the reader become a better Collective Intelligence Leader, who will be able to capitalize on the specificities and the differences of the individuals present in its collective, and transform these differences into complementarities, which are a source of wealth.   |