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Nota di contenuto	Cover -- Title Page -- Copyright Page -- Brief Contents -- Contents -- Preface -- Acknowledgments -- Chapter 1: The Investment Environment -- Opening Vignette -- Investments and the Investment Process -- Attributes of Investments -- The Structure of the Investment Process -- Types of Investments -- Short-Term Investments -- Common Stock -- Fixed-Income Securities -- Mutual Funds -- Exchange-Traded Funds -- Hedge Funds -- Derivative Securities -- Other Popular Investments -- Making Your Investment Plan -- Writing an Investment Policy Statement -- Considering Personal Taxes -- Investing over the Life Cycle -- Investing over the Business Cycle -- Meeting Liquidity Needs with Short-Term Investments -- The Role of Short-Term Investments -- Common Short-Term Investments -- Investment Suitability -- Careers in Finance -- Summary -- Discussion Questions -- Problems -- Case Problem 1.1 -- Case Problem 1.2 -- Excel@Investing -- Chapter 2: Securities Markets and Transactions -- Opening Vignette -- Securities Markets -- Types of Securities Markets -- Broker Markets and Dealer Markets -- Alternative Trading Systems -- General Market Conditions: Bull or Bear -- Globalization of Securities Markets -- Growing Importance of International Markets -- International Investment Performance -- Ways to Invest in Foreign Securities -- Risks of Investing Internationally -- Trading Hours and Regulation of Securities Markets -- Trading Hours of Securities Markets

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investment decisions by providing a solid foundation of core concepts  
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