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	Autore	Abellera Rosendo
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	ISBN	1-315-35585-X 1-315-37318-1 1-4822-3408-4
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	Descrizione fisica	1 online resource (210 pages) : illustrations
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Nota di contenuto

chapter 1. Introduction -- chapter 2. Why oracle essbase now -- chapter 3. Oracle essbase and oracle BI : successful players and products -- chapter 4. Analysis, evaluation, and selection -- chapter 5. Data integration, implementation, and customization using essbase -- chapter 6. Using essbase for analytical BI -- chapter 7. Using OBIEE for operational BI -- chapter 8. Using OBIEE for self-service BI -- chapter 9. Best practices for solution implementation and customization -- chapter 10. Use case scenarios -- chapter 11. The prize for the price : a win-win or not.

Sommario/riassunto

This book highlights the practical aspects of using Oracle Essbase and Oracle Business Intelligence Enterprise Edition (OBIEE) as a comprehensive BI solution. It explains the key steps involved in Oracle Essbase and OBIEE implementations. Using case studies, the book covers Oracle Essbase for analytical BI and data integration, using OBIEE for operational BI including presentation services and BI Publisher for real-time reporting services, Self-service BI- in terms of VLDB, scalability, high performance, stability, long-lasting and ease of use that saves time, effort, and costs, while maximizing ROI.
