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Nota di contenuto	Role of ICT in socio-economic development in Kenya: demystifying gender empowerment through mobile telephony / Juliet W. Macharia -- Modern information technology, global risk, and the challenges of crime in the era of late modernity / Ajibade Ebenezer Jegede -- Social media uses and effects: the case of WhatsApp in Africa / Brian Pindayi -- Social media effect on international business venturing in Nigeria: a conceptual review / Mercy Ejovwokeoghene I. Ogbari [and 3 others] -- Digital divide, data trash, and the commodification of information: discourses around the digital divide / Anusharani Sewchurran -- Discourse and multimodal analysis of netizens' reactions to the Nigerian 2015 Presidential elections: a case study of Osun Political Parrot Facebook site / Aretha Oluwakemi Asakiti, Samuel Oluwafemi Adeyeye -- Nature and outcome of Nigeria's #NoToSocialMediaBill Twitter protest against the frivolous petitions bill 2015 / Oyewole

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#### Sommario/riassunto

"This book is an essential research publication for the latest scholarly information on societal and economical dimensions of development and the application of media to advance progress. Featuring extensive coverage on many topics including gender empowerment, international business, and health promotion"--Provided by publisher.

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