

1. Record Nr.	UNINA9910154872303321
Autore	Hooks Ed.
Titolo	Craft notes for animators : a perspective on a 21st century career // Ed Hooks
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2017
ISBN	1-317-52116-1 1-315-72116-3 1-317-52117-X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (173 pages)
Disciplina	791.4334
Soggetti	Animated films - History and criticism Motion pictures - Plots, themes, etc
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Infancy -- pt. 2. Adolescence -- pt. 3. Adulthood.
Sommario/riassunto	If Disney's Snow White and the Seven Dwarfs represented the Animation industry's infancy, Ed Hooks thinks that the current production line of big-budget features is its artistically awkward adolescence. While a well-funded marketing machine can conceal structural flaws, uneven performances and superfluous characters, the importance of crafted storytelling will only grow in importance as animation becomes a broader, more accessible art form. Craft Notes for Animators analyses specific films - including Frozen and Despicable Me - to explain the secrets of creating truthful stories and believable characters. It is an essential primer for the for tomorrow's industry leaders and animation artists.