

1. Record Nr.	UNINA9910154828003321
Titolo	SPORTS ILLUSTRATED Arnold Palmer Tribute
Pubbl/distr/stampa	Sports Illustrated
ISBN	1-68330-684-8
Descrizione fisica	1 online resource (80 p.)
Soggetti	Golf stories, American Sports journalism
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>In a singular career that spanned six decades, Arnold Palmer-The King-defined himself not only by his brilliance on the golf course but also by a demeanor full of both charm and swagger. A trailblazer for the game, Palmer popularized golf for the masses and with his stunning comeback victories and became the first superstar of the golf's television age. Now, in a beautiful, unique tribute edition, Sports Illustrated honors the golf great with 80 pages of gorgeous photographs and unmatched reporting that celebrates Palmer and the indelible impact he left on the game. Highlights include the story of his four-decade relationship with Jack Nicklaus and their fierce-yet-friendly rivalry, the story of Palmer's stirring 1960 U.S. Open and his incomparable majesty in the Masters, which cemented his popularity both in the United States and abroad. Plus: an intimate batch of rarely seen images of Palmer at home, as well as a look at Arnold Palmer: The Brand which explores his enormous off-the-links businesses, including, of course, his signature drink. This one of a kind keepsake edition, Arnold Palmer: The King, honors a great American life, a life well-lived on and off of the course.</p>