

1. Record Nr.	UNINA9910154818603321
Autore	Deflem Mathieu
Titolo	Lady Gaga and the sociology of fame : the rise of a pop star in an age of celebrity // Mathieu Deflem
Pubbl/distr/stampa	New York : , : Palgrave Macmillan, , [2017] 2017
ISBN	1-137-58468-8
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (xii, 245 pages)
Collana	Gale eBooks
Disciplina	302.23
Soggetti	Women singers - United States Fame - Social aspects Feminism - Social aspects Sex - Social aspects Marketing - Social aspects Popular culture - Social aspects Celebrities Criticism, interpretation, etc. United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	1. Introduction -- 2. Popular Culture and the Sociology of Fame -- 3. The Life and Times of Lady Gaga -- 4. The Business of Lady Gaga -- 5. The Laws of Lady Gaga -- 6. Gaga Media: From Internet to Radio -- 7. The Audience of Lady Gaga: Beyond the Little Monsters -- 8. Gaga Activism: The New Ethics of Pop Culture -- 9. The Sex of Lady Gaga -- 10. Art Pop: The Styles of Lady Gaga -- 11. Conclusion -- 12. Epilogue: Professor Goes Gaga: Teaching Lady Gaga and the Sociology of Fame.
Sommario/riassunto	This book investigates the stardom of Lady Gaga within a cultural-sociological framework. Resisting a reductionist perspective of fame as a commodity, Mathieu Deflem offers an empirical examination of the social conditions that informed Lady Gaga's rise to fame. The book delves into topics such as the marketing of Lady Gaga; the legal issues that have dogged her career; the media; her audience; her activism;

issues of sex, gender, and sexuality; and Lady Gaga's unique artistry. By training a spotlight on this singular pop icon, Lady Gaga and the Sociology of Fame invites readers to consider the nature of stardom in an age of celebrity.
