

1. Record Nr.	UNINA9910154807503321
Autore	Kroenke David M. <1946->
Titolo	Mis essentials // David Kroenke
Pubbl/distr/stampa	Harlow, England : , : Pearson Education, Limited, , [2015] Â©2015
ISBN	1-292-06531-1
Edizione	[Fourth edition.]
Descrizione fisica	1 online resource (429 pages) : color illustrations
Collana	Always Learning
Disciplina	658.4038011
Soggetti	Database management Management information systems
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover -- Contents -- Chapter Extensions -- To the Student -- About the Author -- Part 1: Why MIS? -- This Could Happen to You -- Chapter 1: The Importance of MIS -- This Could Happen to You -- 1. Why is Introduction to MIS the Most Important Class in the Business School? -- What are Cost-Effective Business Applications of Facebook, Twitter, and Whatever Will Soon Appear? -- How Can I Attain Job Security? -- How Can Intro to MIS Help You Learn Nonroutine Skills? -- Jobs -- What is the Bottom Line? -- 2. What is an Information System? -- Experiencing MIS InClass Exercise 1: Information Systems and Online Dating -- 3. What is MIS? -- Management and Use of Information Systems -- Achieving Strategies -- 4. Why is the Difference Between Information Technology and Information Systems Important to You? -- 5. What is Your Role in is Security? -- Strong Passwords -- Password Etiquette -- How Does the Knowledge in this Chapter Help You? -- Ethics Guide: Ethics and Professional Responsibility -- Guide: Five-Component Careers -- Case Study 1: The Amazon of Innovation -- Chapter 2: Business Processes, Information Systems, and Information -- This Could Happen to You -- 1. Why Does the AllRoad Team Need to Understand Business Processes? -- 2. How Can Business Process Modeling Help AllRoad? -- How AllRoad Works -- The Existing AllRoad Process -- How AllRoad Processes Must Change to Support 3D Printing -- 3. How Can Information Systems Improve Process Quality? -- What

is Process Quality? -- Using Information Systems to Improve Process Quality -- 4. What is Information? -- Definitions Vary -- Where is Information? -- Experiencing MIS InClass Exercise 2: How Much is a Quarter Worth? -- 5. What Data Characteristics Are Necessary for Quality Information? -- Accurate -- Timely -- Relevant -- Just Barely Sufficient -- Worth Its Cost.

How Does the Knowledge in this Chapter Help You? -- Ethics Guide: I Know What's Better, Really -- Guide: Understanding Perspectives and Points of View -- Case Study 2: Eating Our Own Dog Food -- Chapter 3: Organizational Strategy, Information Systems, and Competitive Advantage -- This Could Happen to You -- 1. How Does

Organizational Strategy Determine Information Systems Requirements? -- 2. What Five Forces Determine Industry Structure? -- 3. What is Competitive Strategy? -- 4. How Does Competitive Strategy Determine Value Chain Structure? -- Primary Activities in the Value Chain -- Support Activities in the Value Chain -- Value Chain Linkages -- 5.

How Do Value Chains Determine Business Processes and Information Systems? -- 6. How Do Information Systems Provide Competitive

Advantages? -- Competitive Advantage via Products -- Competitive Advantage via Business Processes -- Experiencing MIS InClass Exercise

3: Competitive Strategy Over the Web -- How Does an actual Company use IS to Create Competitive advantages? -- How does this System Create a Competitive Advantage? -- How does the knowledge in this chapter help you? -- Ethics Guide: Yikes! Bikes -- Guide: Your Personal

Competitive Advantage -- Case Study 3: BOSU® Balance Trainer -- Part 2: Information Technology -- This Could Happen to You -- Chapter 4:

Hardware and Software -- This Could Happen to You -- 1. What Do Business Professionals Need to Know About Computer Hardware? --

Basic Components -- Computer Data -- In fewer than 300 words, how does a Computer work? -- Why does a Business Professional Care How

a Computer Works? -- What is the difference between a Client and a Server? -- 2. What Do Business Professionals Need to Know About

Operating Systems Software? -- What are the Major Operating Systems? -- Virtualization.

3. What Do Business Professionals Need to Know About Applications Software? -- Experiencing MIS InClass Exercise 4: Place Your Bets Now!

-- How Do Organizations Acquire Application Software? -- What is

Firmware? -- 4. Is Open Source Software a Viable Alternative? -- Why Do Programmers Volunteer their Services? -- How Does Open Source

Work? -- So, is Open Source Viable? -- How does the knowledge in this chapter help you? -- Ethics Guide: Showrooming: The Consequences --

Guide: "Because It's Where the Money is . . ." -- Case Study 4: The

Apple of Your i -- Chapter 5: Database Processing -- This could happen to you -- 1. What is the Purpose of a Database? -- 2. What is a

Database? -- Relationships Among Rows -- Metadata -- 3. What is a Database Management System (DBMS)? -- Experiencing MIS InClass

Exercise 5: How Much is a Database Worth? -- 4. How Do Database Applications Make Databases More Useful? -- Traditional Forms,

Queries, Reports, and Applications -- Thin-Client Forms, Reports, Queries, and Applications -- Multi-User Processing -- 5. What is a

NoSQL DBMS? -- Need to Store New Data Types -- Need for Faster Processing Using Many Servers -- Will NoSQL Replace Relational DBMS

Products? -- NoSQL's Impact on the DBMS Product Market -- What Do Nonrelational DBMS Mean for You? -- How does the knowledge in this

chapter help you? -- Ethics Guide: Querying Inequality? -- Guide: No, Thanks, I'll Use a Spreadsheet -- Case Study 5: Fail Away with Dynamo,

Bigtable, and Cassandra -- Chapter 6: The Cloud -- This could happen to you -- 1. Why is the Cloud the Future for Most Organizations? --

What is the Cloud? -- Why is the Cloud Preferred to In-House Hosting?
-- Why Now? -- When Does the Cloud Not Make Sense? -- 2. How Do Organizations Use the Cloud? -- Cloud Services from Cloud Vendors -- Content Delivery Networks from Cloud Vendors.
Use Web Services Internally -- 3. How Can AllRoad Parts Use the Cloud? -- SaaS Services at AllRoad -- PaaS Services at AllRoad -- IaaS Services at AllRoad -- 4. How Can Organizations Use Cloud Services Securely? -- Virtual Private Network (VPN) -- Using a Private Cloud -- Experiencing MIS InClass Exercise 6: What, Exactly, Does That Standard Mean? -- Using a Virtual Private Cloud -- 5. What Does the Cloud Mean for Your Future? -- How does the knowledge in this chapter help you? -- Ethics Guide: Cloudy Profit? -- Guide: You Said What? About Me? In Class? -- Case Study 6: FinQloud Forever . . . Well, at Least for the Required Interval . . . -- Part 3: Using IS for Competitive Advantage -- This could happen to you -- Chapter 7: Organizations and Information Systems -- This could happen to you -- 1. How Do Information Systems Vary by Scope? -- Personal Information Systems -- Workgroup Information Systems -- Enterprise Information Systems -- Inter-Enterprise Information Systems -- 2. How Do Enterprise Systems Solve the Problems of Departmental Silos? -- What Are the Problems of Information Silos? -- How Do Organizations Solve the Problems of Information Silos? -- An Enterprise System for Patient Discharge -- Business Process Reengineering -- 3. How Do CRM, ERP, and EAI Support Enterprise Systems? -- Customer Relationship Management (CRM) -- Experiencing MIS InClass Exercise 7: Choosing a CRM Product -- Enterprise Resource Planning (ERP) -- Enterprise Application Integration (EAI) -- What Are the Challenges When Implementing and Upgrading Enterprise Systems? -- 4. How Do Inter-Enterprise IS Solve the Problems of Enterprise Silos? -- How does the knowledge in this chapter help you? -- Ethics Guide: Dialing for Dollars -- Guide: The Flavor-of-the-Month Club -- Case Study 7: Using the PRIDE Database -- Chapter 8: Social Media Information Systems. This could happen to you -- 1. What is a Social Media Information System (SMIS)? -- Three SMIS Roles -- SMIS Components -- 2. How Do SMIS Advance Organizational Strategy? -- Social Media and the Sales and Marketing Activity -- Social Media and Customer Service -- Social Media and Inbound and Outbound Logistics -- Social Media and Manufacturing and Operations -- Social Media and Human Resources -- Experiencing MIS InClass Exercise 8: Any Other Kayakers Here at the Grand Canyon? -- 3. How Do SMIS Increase Social Capital? -- What is the Value of Social Capital? -- How Do Social Networks Add Value to Businesses? -- Using Social Networking to Increase the Number of Relationships -- Using Social Networks to Increase the Strength of Relationships -- Connecting to Those with More Assets -- 4. How Can Organizations Manage the Risks of Social Media? -- Managing the Risk of Employee Communication -- Managing the Risk of User-Generated Content -- 5. Where is Social Media Taking Us? -- How does the knowledge in this chapter help you? -- Ethics Guide: Social Marketing? Or Lying? -- Guide: Social Recruiting -- Case Study 8: Sedona Social -- Chapter 9: Business Intelligence Systems -- This could happen to you -- 1. How Do Organizations Use Business Intelligence (BI) Systems? -- How Do Organizations Use BI? -- What Are Typical Uses for BI? -- 2. What Are the Three Primary Activities in the BI Process? -- Using Business Intelligence to Find Candidate Parts at AllRoad -- 3. How Do Organizations Use Data Warehouses and Data Marts to Acquire Data? -- Problems with Operational Data -- Data Warehouses Versus Data Marts -- 4. What Are Three Techniques for Processing BI Data? -- Reporting Analysis -- Data Mining Analysis -- Unsupervised Data

Mining -- Supervised Data Mining -- BigData -- MapReduce -- Hadoop
-- 5. What Are the Alternatives for Publishing BI?.
Characteristics of BI Publishing Alternatives.

Sommario/riassunto

For undergraduate Introductory Management Information Systems courses. Exploring how people use IS to solve business problems, this engaging introduction explains why MIS is the most important course in the business school-showing students how businesses use information systems and technology to accomplish their goals, objectives, and competitive strategy. Three unique Guides per chapter focus on the themes of ethics, security, and other timely topics; a number of illustrative cases, exercises, projects, and other aids ensure that students connect the knowledge in the text to everyday life. With a new edition now publishing each year, MIS Essentials, Fourth Edition contains fresh, new, and current material to help keep your students up to date. Teaching and Learning Experience This program will provide a better teaching and learning experience-for you and your students. Here's how: Focus on important themes of ethics, security, and other timely topics through text's Guides, designed to help students improve their skills as future business professionals. Connect classroom knowledge to everyday life with illustrative cases and a number of exercises and other interactive features. Keep content current to help keep your students up to date with the most recent events. This title is available with MyMISLab™, an online homework, tutorial, and assessment product designed to work with your Pearson text to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts. Students, if interested in purchasing this title with MyMISLab, ask your instructor for the correct package ISBN. Instructors, contact your Pearson representative for more information.

2. Record Nr.	UNINA9911034567003321
Autore	Arpornsilp Ratchada
Titolo	The Material Geographies of the Belt and Road Initiative : Infrastructures and Political Ecologies on the New Silk Road
Pubbl/distr/stampa	Bristol : , : Bristol University Press, , 2025 ©2025
ISBN	1-5292-4066-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (275 pages)
Altri autori (Persone)	WoodsOrlando MaoCaixia BondPatrick VeglioSimone GambinoEvelina LiuXiaofeng LangguthHannes HanacekKsenija GuBowen
Soggetti	POLITICAL SCIENCE / Public Policy / City Planning & Urban Development SOCIAL SCIENCE / Human Geography SOCIAL SCIENCE / Sociology / Urban
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Front Cover -- The Material Geographies of the Belt and Road Initiative: Infrastructures and Political Ecologies on the New Silk Road -- Copyright Page -- Table of Contents -- List of Figures and Tables -- Notes on the Contributors -- Introduction: The World Transformed - Grounding the Belt and Road Initiative -- The new geography of the Belt and Road Initiative -- The BRI as territorial restructuring -- How the BRI is territorially restructuring the planet -- The need for a grounded approach to the BRI -- Critical approaches to the material transformations of the BRI -- Developing a critical research agenda -- The political ecologies and infrastructures of the BRI -- Note -- References -- 1 The Contested Coal-Fired Power in the Belt and Road

Initiative: Indonesia as a Case Study -- Introduction -- Overview of Chinese investment in CFPPs in Indonesia -- Case studies -- Teluk Sepang power plant, Bengkulu -- Celukan Bawang power plant, Bali -- Sumsel-8 (Bangko Tengah) power plant, South Sumatra -- Coal-fuelled Indonesia Weda Bay Industrial Park, North Maluku -- Lessons for BRI governance: embodied energy justice and blue justice -- References -- 2 Dynamics of Grassroots Collectivism in Thailand's Special Economic Zones: Cases of Natural Resource Conflicts within the Belt and Road Initiative -- Introduction -- Development context of selected SEZ cases -- Chiang Khong SEZ in Chiang Rai provincial development context -- Nongkhai SEZ development context -- State-making through SEZ territorialization -- Grassroots movements against the SEZs -- Conclusion -- References -- 3 Railways of Hope, Railways of Conflict: Governance of the Domestic Environmental Impacts of a Belt and Road Project -- Introduction -- Environmental governance failure, scale and the political ecology of the BRI -- Railways of hope and a symbol of China-Laos friendship.

Land use adjustment for railway occupation -- Water transfer project for water shortage -- Conclusion -- References -- 4 A Debt to Whom?

The Nature Questions in Sino-Sri Lankan Development Narratives -- Introduction -- The political economy of Sino-Sri Lankan

entanglements -- A debt to whom? The nature question in focus -- Debt-for-nature swaps and the promises of ecological futurity --

Conclusion -- References -- 5 Waiting, Acceleration, Stabilization: Polychronic Temporalities as Drivers of a Large-Scale Chinese Green Technology Project in Thuringia, Eastern Germany -- Introduction --

Time, temporalities and infrastructure -- The case of Arnstadt-Ichtershausen in Thuringia, Eastern Germany -- Entangled

temporalities driving the deployment of CATL's gigafactory -- Waiting -- Acceleration -- Stabilization -- Conclusion -- Appendix --

References -- 6 Silk Road on Ice: Extractivism, Climate Change and Resistances -- Introduction -- Arctic colonialism and expansion of the Belt and Road on Ice -- Resistance to climate colonialism, extractivism and infrastructural 'off ice' necropolitics -- Conclusion -- Notes --

References -- 7 Donor Competition, Local Agency and Contingency: Jakarta-Bandung High-Speed Railway in Indonesia -- Introduction --

Pragmatic neutrality and donor competition in Jakarta-Bandung HSR -- Local agency in the Jakarta-Bandung HSR -- Conclusion -- Funding

statement -- References -- 8 A Postcolonial Belt and Road Initiative? Dependency, Development and Geopolitics in China-Latin America

Relations -- Introduction -- Commercial relationships -- Financial relationships -- Infrastructure and the BRI in Latin America --

Dependency, development and postcolonial relationships -- Conclusion -- References -- 9 The Elusive Rainbow at the End of the Belt and

Road: Chinese Investment, Finance and Trade Controversies in Southern Africa.

Introduction -- BRI reaches South Africa -- China's persistent overaccumulation of capital and the BRI as a spatial fix --

Contradictions reflected in South Africa's Chinese-driven special economic zones -- Infrastructure corruption amid growing coal-export

dependency -- Conclusion -- Notes -- References -- 10 Beyond the Logistical Monolith: Multiplicity and Differentiation Along the Adriatic

Corridor -- Introduction -- Global China in Piraeus and Trieste -- Port logistics -- New urbanizations -- Conclusion -- Note -- References --

11 Capitalizing on the Logistical Future: Discounting Uncertainty in the Georgian Belt and Road Initiative -- A layering of projects -- A

materialized bet on the future -- The labour of contracts -- Conclusion -- Notes -- References -- 12 Infrastructure-Led Development, Urban

Transformation and Inequality in China's Belt and Road Initiative: A Marxist Postcolonial Geographies Analysis -- Introduction -- Infrastructure-led development, urbanization and postcolonial geographies in the New Silk Road -- A tale of three cities -- Albert Royal Docks: building a (Chinese) city within the City of London -- Piraeus port in Athens, Greece: the head of the dragon -- Colombo Port City: Sri Lanka's 'new Dubai' -- The emerging urban geographies of the New Silk Road -- Conclusion -- Note -- References -- Afterword: The Material Futures of the Belt and Road Initiative -- Extractivist corridors -- Socio-environmental conflicts and environmental justice -- Uncertain futures -- Local agency, counter-movements and resistance corridors -- A comparative and community-engaged research agenda -- References -- Index.

Sommario/riassunto

China's Belt and Road Initiative (BRI), commonly called the New Silk Road, is a huge infrastructure project currently revitalising or creating new trading routes and large developments across the globe. It is estimated to cost up to US\$8 trillion and impact more than 65% of the world's population.
