

1. Record Nr.	UNISA996391455003316
Autore	Penn William <1644-1718.>
Titolo	A defence of a paper, entituled, Gospel-truths against the exceptions of the Bishop of Cork's testimony by W. Penn [[electronic resource]]
Pubbl/distr/stampa	[London, : printed by Tace Sowle], Printed in the year, 1698
Edizione	[The second edition.]
Descrizione fisica	[8], 131, [5] p
Soggetti	Society of Friends - Doctrines Quakers
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes "The testimony of the Bishop of Cork" with a caption title on p. 21; pagination and register are continuous. Place of publication and printer's name from Wing. With a final leaf of advertisement. "Gospel-truths held and briefly declared by the people called Quakers," was originally published in 1698. With a caption title, and signed on p. 5 by William Penn and 3 others.
Sommario/riassunto	eebo-0159

2. Record Nr.	UNINA9910154781503321
Autore	Sloman John <1947->
Titolo	Economics // John Sloman, Alison Wride, Dean Garratt
Pubbl/distr/stampa	Harlow, : Pearson, 2015
ISBN	9781292064840 (e-book) 9781292064772 (pbk.)
Edizione	[9th ed.]
Descrizione fisica	1 online resource (xxiv, 833, 18, 3, 23, 33 p.) : col. ill
Altri autori (Persone)	WrideAlison GarrattDean <1970->
Disciplina	330
Soggetti	Economics Macroeconomics Microeconomics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover -- Contents -- Custom Publishing -- Preface -- Student Resources Flowchart -- Lecturer Resources Flowchart -- Acknowledgements -- Publisher's Acknowledgements -- Part A Introduction -- Why Economics is Good for You -- WHAT IS ECONOMICS? -- PUZZLES AND STORIES -- APPLYING THE PRINCIPLES -- 1 Economics and Economies -- 1.1 WHAT DO ECONOMISTS STUDY? -- BOX 1.1 WHAT'S THE LATEST ECONOMICS NEWS? -- BOX 1.2 LOOKING AT MACROECONOMIC DATA -- BOX 1.3 THE OPPORTUNITY COSTS OF STUDYING -- BOX 1.4 SCARCITY AND ABUNDANCE -- 1.2 DIFFERENT ECONOMIC SYSTEMS -- BOX 1.5 COMMAND ECONOMIES -- BOX 1.6 ADAM SMITH (1723-90) -- 1.3 THE NATURE OF ECONOMIC REASONING -- BOX 1.7 CETERIS PARIBUS -- Part B Foundations of Microeconomics -- 2 Supply and Demand -- 2.1 DEMAND -- BOX 2.1 THE DEMAND FOR LAMB -- 2.2 SUPPLY -- 2.3 PRICE AND OUTPUT DETERMINATION -- BOX 2.2 UK HOUSE PRICES -- BOX 2.3 STOCK MARKET PRICES -- 2.4 THE CONTROL OF PRICES -- BOX 2.4 UNDERGROUND (OR SHADOW) MARKETS -- 3 Markets in Action -- 3.1 ELASTICITY -- BOX 3.1 ADVERTISING AND ITS EFFECT ON DEMAND CURVES -- BOX 3.2 ANY MORE FARES? -- BOX 3.3 USING CALCULUS TO CALCULATE THE PRICE ELASTICITY OF DEMAND -- 3.2 THE TIME DIMENSION -- BOX 3.4

SHORT SELLING -- BOX 3.5 DEALING IN FUTURES MARKETS -- 3.3
INDIRECT TAXES -- BOX 3.6 ASHES TO ASHES? -- 3.4 GOVERNMENT
REJECTION OF MARKET ALLOCATION -- 3.5 AGRICULTURE AND
AGRICULTURAL POLICY -- BOX 3.7 THE FALLACY OF COMPOSITION --
BOX 3.8 FEED THE WORLD -- Part C Microeconomic Theory -- 4
Background to Demand -- 4.1 MARGINAL UTILITY THEORY -- BOX 4.1
USING CALCULUS TO DERIVE A MARGINAL UTILITY FUNCTION -- BOX
4.2 THE MARGINAL UTILITY REVOLUTION: JEVONS, MENGER, WALRAS --
BOX 4.3 TAKING ACCOUNT OF TIME -- 4.2 INDIFFERENCE ANALYSIS --
BOX 4.4 LOVE AND CARING -- BOX 4.5 CONSUMER THEORY: A
FURTHER APPROACH -- 4.3 DEMAND UNDER CONDITIONS OF RISK AND
UNCERTAINTY.
BOX 4.6 PROBLEMS WITH INSURANCE MARKETS -- 4.4 BEHAVIOURAL
ECONOMICS -- BOX 4.7 NUDGING PEOPLE -- BOX 4.8 IS ECONOMICS
THE STUDY OF SELFISH BEHAVIOUR? -- 5 Background to Supply -- 5.1
THE SHORT-RUN THEORY OF PRODUCTION -- BOX 5.1 MALTHUS AND
THE DISMAL SCIENCE OF ECONOMICS -- BOX 5.2 DIMINISHING
RETURNS IN THE BREAD SHOP -- BOX 5.3 THE RELATIONSHIP BETWEEN
AVERAGES AND MARGINALS -- BOX 5.4 THE RELATIONSHIP BETWEEN
TPP , MPP AND APP -- 5.2 COSTS IN THE SHORT RUN -- BOX 5.5 THE
FALLACY OF USING HISTORIC COSTS -- BOX 5.6 COST CURVES IN
PRACTICE -- 5.3 THE LONG-RUN THEORY OF PRODUCTION -- BOX 5.7
THE COBB-DOUGLAS PRODUCTION FUNCTION -- 5.4 COSTS IN THE
LONG RUN -- BOX 5.8 MINIMUM EFFICIENT SCALE -- 5.5 REVENUE --
5.6 PROFIT MAXIMISATION -- BOX 5.9 USING CALCULUS TO FIND THE
MAXIMUM PROFIT OUTPUT -- BOX 5.10 THE LOGIC OF LOGISTICS -- 6
Profit Maximising under Perfect Competition and Monopoly -- 6.1
ALTERNATIVE MARKET STRUCTURES -- 6.2 PERFECT COMPETITION --
BOX 6.1 CONCENTRATION RATIOS -- BOX 6.2 IS PERFECT BEST? -- BOX
6.3 E-COMMERCE AND MARKET STRUCTURE -- 6.3 MONOPOLY -- BOX
6.4 BREAKING SKY'S MONOPOLY ON LIVE FOOTBALL COVERAGE -- BOX
6.5 X INEFFICIENCY -- BOX 6.6 CUT-THROAT COMPETITION -- 6.4 THE
THEORY OF CONTESTABLE MARKETS -- BOX 6.7 AIRLINE
DEREGULATION IN THE USA AND EUROPE -- 7 Profit Maximising under
Imperfect Competition -- 7.1 MONOPOLISTIC COMPETITION -- BOX 7.1
SELLING ICE CREAM AS A STUDENT -- 7.2 OLIGOPOLY -- BOX 7.2
INCREASING CONCENTRATION -- BOX 7.3 OPEC -- BOX 7.4 BUYING
POWER -- 7.3 GAME THEORY -- BOX 7.5 THE PRISONERS' DILEMMA --
7.4 PRICE DISCRIMINATION -- BOX 7.6 WHAT'S THE TRAIN FARE TO
LONDON? -- BOX 7.7 PEAK-LOAD PRICING -- BOX 7.8 JUST THE
TICKET? -- 8 Alternative Theories of the Firm -- 8.1 PROBLEMS WITH
TRADITIONAL THEORY -- BOX 8.1 WHAT DO YOU MAXIMISE? -- 8.2
BEHAVIOURAL THEORIES -- BOX 8.2 THE US SUB-PRIME HOUSING
CRISIS.
8.3 ALTERNATIVE MAXIMISING THEORIES -- BOX 8.3 WHEN IS A THEORY
NOT A THEORY? -- BOX 8.4 ENRON -- BOX 8.5 MERGER ACTIVITY --
8.4 MULTIPLE AIMS -- BOX 8.6 STAKEHOLDER POWER? -- 8.5 PRICING
IN PRACTICE -- BOX 8.7 HOW DO COMPANIES SET PRICES? -- BOX 8.8
HOW FIRMS INCREASE PROFITS BY UNDERSTANDING 'IRRATIONAL'
CONSUMERS -- 9 The Theory of Distribution of Income -- 9.1 WAGE
DETERMINATION UNDER PERFECT COMPETITION -- BOX 9.1 LABOUR AS
A FACTOR OF PRODUCTION -- BOX 9.2 USING INDIFFERENCE CURVE
ANALYSIS TO DERIVE THE INDIVIDUAL'S SUPPLY CURVE OF LABOUR --
BOX 9.3 IMMIGRATION AND THE UK LABOUR MARKET -- 9.2 WAGE
DETERMINATION IN IMPERFECT MARKETS -- BOX 9.4 LIFE AT THE MILL
-- BOX 9.5 THE RISE AND DECLINE OF THE LABOUR MOVEMENT IN THE
UK -- BOX 9.6 HOW USEFUL IS MARGINAL PRODUCTIVITY THEORY? --
BOX 9.7 EQUAL PAY FOR EQUAL WORK? -- BOX 9.8 FLEXIBLE LABOUR

MARKETS AND THE FLEXIBLE FIRM -- BOX 9.9 BEHAVIOUR AT WORK --
9.3 CAPITAL AND PROFIT -- BOX 9.10 STOCKS AND FLOWS -- 9.4
LAND AND RENT -- BOX 9.11 THE ECONOMICS OF NON-RENEWABLE
RESOURCES -- Part D Microeconomic Policy -- 10 Inequality, Poverty
and Policies to Redistribute Income -- 10.1 INEQUALITY AND POVERTY
-- BOX 10.1 POVERTY IN THE PAST -- BOX 10.2 MINIMUM WAGE
LEGISLATION -- 10.2 TAXES, BENEFITS AND THE REDISTRIBUTION OF
INCOME -- BOX 10.3 THE LAFFER CURVE -- BOX 10.4 TAX CUTS AND
INCENTIVES -- BOX 10.5 UK TAX CREDITS -- BOX 10.6 REDUCING
INEQUALITY -- BOX 10.7 WHAT THE FUTURE HOLDS -- 11 Markets,
Efficiency and the Public Interest -- 11.1 EFFICIENCY UNDER PERFECT
COMPETITION -- 11.2 THE CASE FOR GOVERNMENT INTERVENTION --
BOX 11.1 THE POLICE AS A PUBLIC SERVICE -- BOX 11.2 A COMMONS
SOLUTION -- BOX 11.3 SHOULD HEALTH-CARE PROVISION BE LEFT TO
THE MARKET? -- 11.3 FORMS OF GOVERNMENT INTERVENTION -- BOX
11.4 DEADWEIGHT LOSS FROM TAXES ON GOODS AND SERVICES.
BOX 11.5 PUTTING THE 'PERSONAL' INTO PUBLIC SERVICES -- 11.4
COST-BENEFIT ANALYSIS -- BOX 11.6 WHAT PRICE A HUMAN LIFE? --
BOX 11.7 HS2: IS IT REALLY WORTH IT? -- 11.5 GOVERNMENT FAILURE
AND THE CASE FOR THE MARKET -- BOX 11.8 MISES, HAYEK AND THE
MONT PELERIN SOCIETY -- 12 Environmental Policy -- 12.1
ECONOMICS OF THE ENVIRONMENT -- BOX 12.1 A STERN WARNING --
12.2 POLICIES TO TACKLE POLLUTION AND ITS EFFECTS -- BOX 12.2
GREEN TAXES -- BOX 12.3 ARE WE ALL GREEN NOW? -- BOX 12.4
INTERNATIONAL CO-ORDINATION ON CLIMATE CHANGE -- BOX 12.5
TRADING OUR WAY OUT OF CLIMATE CHANGE -- 12.3 THE ECONOMICS
OF TRAFFIC CONGESTION -- 12.4 URBAN TRANSPORT POLICIES -- BOX
12.6 RESTRICTING CAR ACCESS TO ATHENS -- BOX 12.7 ROAD PRICING
IN SINGAPORE -- BOX 12.8 THE ECONOMY AND THE ENVIRONMENT --
13 Government Policy towards Business -- 13.1 COMPETITION POLICY
-- BOX 13.1 SQUEAKY CLEAN COMPETITION? -- BOX 13.2 MORE THAN
A COINCIDENCE? -- BOX 13.3 BUY NOW, PAY (A GREAT DEAL MORE)
LATER -- 13.2 PRIVATISATION AND REGULATION -- BOX 13.4 SELLING
POWER TO THE PEOPLE -- Part E Foundations of Macroeconomics -- 14
The National Economy -- 14.1 THE SCOPE OF MACROECONOMICS --
14.2 THE CIRCULAR FLOW OF INCOME -- 14.3 MEASURING NATIONAL
INCOME AND OUTPUT -- BOX 14.1 WHICH COUNTRY IS BETTER OFF? --
BOX 14.2 CAN GDP MEASURE NATIONAL HAPPINESS? -- 14.4 SHORT-
TERM ECONOMIC GROWTH AND THE BUSINESS CYCLE -- BOX 14.3
OUTPUT GAPS -- BOX 14.4 IS STABILITY ALWAYS DESIRABLE? -- 14.5
LONG-TERM ECONOMIC GROWTH -- BOX 14.5 THEORIES OF GROWTH
-- BOX 14.6 THE COSTS OF ECONOMIC GROWTH -- APPENDIX:
CALCULATING GDP -- 15 Macroeconomic Issues and Analysis: An
Overview -- 15.1 THE KEY ISSUES: A RECAP -- 15.2 UNEMPLOYMENT --
BOX 15.1 THE COSTS OF UNEMPLOYMENT -- 15.3 AGGREGATE
DEMAND AND SUPPLY AND THE LEVEL OF PRICES -- 15.4 INFLATION --
BOX 15.2 COST-PUSH ILLUSION -- BOX 15.3 INFLATION OR
DEFLATION? --
BOX 15.4 THE PHILLIPS CURVE -- 15.5 THE BALANCE OF PAYMENTS
AND EXCHANGE RATES -- BOX 15.5 DEALING IN FOREIGN EXCHANGE --
16 Macroeconomic Issues, Debates and Controversies -- 16.1 THE
MACROECONOMIC ENVIRONMENT AND DEBATES -- 16.2 SETTING THE
SCENE: FOUR KEY CONTROVERSIES -- 16.3 CLASSICAL
MACROECONOMICS -- BOX 16.1 BALANCE THE BUDGET AT ALL COSTS
-- BOX 16.2 THE CROWDING-OUT EFFECT -- 16.4 THE KEYNESIAN
REVOLUTION -- BOX 16.3 WILL WAGE CUTS CURE UNEMPLOYMENT? --
16.5 THE RISE OF THE MONETARIST AND NEW CLASSICAL SCHOOLS --
16.6 THE KEYNESIAN RESPONSE -- 16.7 AN EMERGING CONSENSUS UP

TO THE CRISIS OF 2008 -- 16.8 THE FINANCIAL CRISIS AND THE SEARCH FOR A NEW CONSENSUS -- BOX 16.4 THE PARADOX OF THRIFT -- Part F Macroeconomic Models, Theories and Policy -- 17 Short-run Macroeconomic Equilibrium -- 17.1 BACKGROUND TO THE THEORY -- BOX 17.1 USING CALCULUS TO DERIVE THE MPC -- BOX 17.2 THE HOUSEHOLD SECTOR BALANCE SHEETS -- BOX 17.3 SENTIMENT AND SPENDING -- 17.2 THE DETERMINATION OF NATIONAL INCOME -- BOX 17.4 DERIVING THE MULTIPLIER FORMULA -- 17.3 THE SIMPLE KEYNESIAN ANALYSIS OF UNEMPLOYMENT AND INFLATION -- 17.4 THE KEYNESIAN ANALYSIS OF THE BUSINESS CYCLE -- BOX 17.5 HAS THERE BEEN AN ACCELERATOR EFFECT IN THE UK? -- 18 Banking, Money and Interest Rates -- 18.1 THE MEANING AND FUNCTIONS OF MONEY -- BOX 18.1 MONEY SUPPLY, NATIONAL INCOME AND NATIONAL WEALTH -- 18.2 THE FINANCIAL SYSTEM -- BOX 18.2 THE GROWTH OF BANKS' BALANCE SHEETS -- BOX 18.3 THE RISE OF SECURITISATION -- 18.3 THE SUPPLY OF MONEY -- BOX 18.4 UK AND EUROZONE MONETARY AGGREGATES -- BOX 18.5 CALCULATING THE MONEY MULTIPLIER -- BOX 18.6 CREDIT, THE MONEY SUPPLY AND MINSKY'S FINANCIAL INSTABILITY HYPOTHESIS -- 18.4 THE DEMAND FOR MONEY -- 18.5 EQUILIBRIUM -- 19 The Relationship between the Money and Goods Markets -- 19.1 THE EFFECTS OF MONETARY CHANGES ON NATIONAL INCOME. BOX 19.1 CHOOSING THE EXCHANGE RATE OR THE MONEY SUPPLY.

Sommario/riassunto

The ninth edition of Economics contains the most up-to-the minute coverage and uses the latest data to track and analyse the impact of the global financial crisis on our economy. 'Economics' is popular for its active learning and student-friendly approach, and the new edition retains its classic features that provide a solid foundation for the study of economics, while covering much of the recent turmoil in the economy. Comprehensive coverage of the credit crunch, the subsequent global recession, the legacy of debt, faltering recovery in the world economy and the policy debates about tackling the problems; Complete update of boxes, examples and changes to data/legislation, including more cases that relate to policy development.
