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Sommario/riassunto

Pinel's textbook presents the fundamentals of the study of the biology of behaviour and makes the topics personally and socially relevant to the student. A key feature of 'Introduction to Biopsychology' is its combination of biopsychological science and personal, reader-oriented discourse. |b Were you looking for the book with access to MyPsychLab? This product is the book alone, and does NOT come with access to MyPsychLab. Buy Introduction to Biopsychology with MyPsychLab access card 9e (ISBN 9781292059297) if you need access to the MyLab as well, and save money on this brilliant resource. Delves into how the central nervous system governs behaviour Introduction to Biopsychology, 9/e, introduces the study of the biology of behaviour; that is, the neural mechanisms of psychological processes in the central nervous system. This program combines biopsychogical science and student-oriented discussion, interweaving the basics of this specialized field with clinical case studies and exploring the personal and social implications that arise. The author encourages interactive learning and creative thinking. His clear and engaging presentation makes the material personally and socially relevant to readers.