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Collana	Pearson series in economics
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Formato	Materiale a stampa
Livello bibliografico	Monografia
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Nota di contenuto	Cover -- Title -- Copyright -- Contents -- Preface -- Part One Introduction: Markets and Prices -- Chapter 1 Preliminaries -- Chapter 2 The Basics of Supply and Demand -- Part Two Producers, Consumers, and Competitive Markets -- Chapter 3 Consumer Behavior -- Chapter 4 Individual and Market Demand -- Chapter 5 Uncertainty and Consumer Behavior -- Chapter 6 Production -- Chapter 7 The Cost of Production -- Chapter 8 Profit Maximization and Competitive Supply -- Chapter 9 The Analysis of Competitive Markets -- Part Three Market Structure and Competitive Strategy -- Chapter 10 Market Power: Monopoly and Monopsony -- Chapter 11 Pricing with Market Power -- Chapter 12 Monopolistic Competition and Oligopoly -- Chapter 13 Game Theory and Competitive Strategy -- Chapter 14 Markets for Factor Inputs -- Chapter 15 Investment, Time, and Capital Markets -- Part Four Information, Market Failure, and the Role of Government -- Chapter 16 General Equilibrium and Economic Efficiency -- Chapter 17 Markets with Asymmetric Information -- Chapter 18 Externalities and Public Goods -- Appendix: The Basics of Regression -- Glossary -- Answers to Selected Exercises -- Photo Credits -- Index.
Sommario/riassunto	For undergraduate and graduate economics majors who are enrolled in an Intermediate Microeconomics course. A book that provides a treatment of microeconomic theory that stresses the relevance and application to managerial and public policy decision making. This edition includes a number of new topics, updated examples, and

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