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Autore	Wallace Patricia M.
Titolo	Introduction to information systems / / Patricia Wallace
Pubbl/distr/stampa	Boston : , : Pearson, , [2015] Â©2015
ISBN	1-292-07111-7
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Descrizione fisica	1 online resource (448 pages) : illustrations
Collana	Always Learning
Disciplina	658.406
Soggetti	Organizational change
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover -- Title -- Copyright -- Contents -- Preface -- Acknowledgments -- Chapter 1 Information Systems and People -- Learning Objectives -- Introduction -- Information Systems in Action -- Managing Operations -- Supporting Customer Interactions -- Making Decisions -- Collaborating on Teams -- Gaining Competitive Advantage -- Improving Individual Productivity -- The Nature of Information -- What Makes Information Valuable? -- The Components of an Information System -- People -- Technology -- Processes -- Data -- Information Systems, the Discipline -- Information Systems Throughout the Organization -- Information Systems in Business -- Information Systems in Nonprofits and Government -- Inside the it Department -- Collaborating on Information Systems -- Improving Your Own Productivity -- Promises, Perils, and Ethical Issues -- Privacy Breaches and Amplification Effects -- THE ETHICAL FACTOR: Ethical Issues Surrounding Information Systems -- Online Simulation -- Chapter Summary -- Key Terms and Concepts -- Chapter Review Questions -- Projects and Discussion Questions -- Application Exercises -- Excel Application: Manpower Planning Spreadsheet -- Access Application: Information Systems in Business -- Case Study #1 Nasdaq's Information Challenges: Facebook's Botched Public Opening and High Frequency Trading -- Case Study #2 Breaking News: Twitter's Growing Role in Emergencies and Disaster Communications -- E-Project 1 Analyzing the May 6 "Flash Crash" with Excel Charts -- E-Project 2 Gathering, Visualizing, and Evaluating Reports from Twitter

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Mining and Analytics -- Analyzing Patterns, Trends, and Relationships  
-- Simulating, Optimizing, and Forecasting -- Artificial Intelligence --  
Web Analytics -- Web Metrics -- Analyzing Traffic and Achieving  
Success.

Putting It All Together: Dashboards, Portals, and Mashups.

#### Sommario/riassunto

A fresh, contemporary, active introduction to information systems  
Introduction to Information Systems provides invaluable help for  
learning the knowledge and skills related to information systems. In it,  
students see clearly what information systems are all about and why  
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revelations about business strategies, technology trends and  
innovations-plus tips to help students work smarter, and more  
efficiently- Introduction to Information Systems provides a better  
teaching and learning experience-for you and your students. Here's  
how: A focus on reaching all students, recognizing changing student  
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learn and retain tough course concepts.

2. Record Nr.	UNINA9910699646203321
Titolo	Application of diagnostic analysis tools to the Ares I thrust vector control system [[electronic resource] /] / William A. Maul ... [and others] ; prepared for the Infotech@Aerospace 2010 Conference sponsored by the American Institute of Aeronautics and Astronautics, Atlanta, Georgia, April 20-22, 2010
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Descrizione fisica	1 online resource (19 pages) : illustrations
Collana	NASA/TM ; ; 2010-216333
Altri autori (Persone)	MaulWilliam A
Soggetti	Ares 1 launch vehicle Control systems design Thrust vector control Fault detection International Space Station
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Autore	Schroeder Bianca
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Collana	ACM Other conferences
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