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Autore	Wallace Patricia M.
Titolo	Introduction to information systems // Patricia Wallace
Pubbl/distr/stampa	Boston : , : Pearson, , [2015] Â©2015
ISBN	1-292-07111-7
Edizione	[Second, Global edition.]
Descrizione fisica	1 online resource (448 pages) : illustrations
Collana	Always Learning
Disciplina	658.406
Soggetti	Organizational change
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover -- Title -- Copyright -- Contents -- Preface -- Acknowledgments -- Chapter 1 Information Systems and People -- Learning Objectives -- Introduction -- Information Systems in Action -- Managing Operations -- Supporting Customer Interactions -- Making Decisions -- Collaborating on Teams -- Gaining Competitive Advantage -- Improving Individual Productivity -- The Nature of Information -- What Makes Information Valuable? -- The Components of an Information System -- People -- Technology -- Processes -- Data -- Information Systems, the Discipline -- Information Systems Throughout the Organization -- Information Systems in Business -- Information Systems in Nonprofits and Government -- Inside the it Department -- Collaborating on Information Systems -- Improving Your Own Productivity -- Promises, Perils, and Ethical Issues -- Privacy Breaches and Amplification Effects -- THE ETHICAL FACTOR: Ethical Issues Surrounding Information Systems -- Online Simulation -- Chapter Summary -- Key Terms and Concepts -- Chapter Review Questions -- Projects and Discussion Questions -- Application Exercises -- Excel Application: Manpower Planning Spreadsheet -- Access Application: Information Systems in Business -- Case Study #1 Nasdaq's Information Challenges: Facebook's Botched Public Opening and High Frequency Trading -- Case Study #2 Breaking News: Twitter's Growing Role in Emergencies and Disaster Communications -- E-Project 1 Analyzing the May 6 "Flash Crash" with Excel Charts -- E-Project 2 Gathering, Visualizing, and Evaluating Reports from Twitter

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Mining and Analytics -- Analyzing Patterns, Trends, and Relationships  
-- Simulating, Optimizing, and Forecasting -- Artificial Intelligence --  
Web Analytics -- Web Metrics -- Analyzing Traffic and Achieving  
Success.  
Putting It All Together: Dashboards, Portals, and Mashups.

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## Sommario/riassunto

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Introduction to Information Systems provides invaluable help for  
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students see clearly what information systems are all about and why  
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revelations about business strategies, technology trends and  
innovations-plus tips to help students work smarter, and more  
efficiently- Introduction to Information Systems provides a better  
teaching and learning experience-for you and your students. Here's  
how: A focus on reaching all students, recognizing changing student  
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learn and retain tough course concepts.

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2. Record Nr.	UNINA9910699646203321
Titolo	Application of diagnostic analysis tools to the Ares I thrust vector control system [[electronic resource] /] / William A. Maul ... [and others] ; prepared for the Infotech@Aerospace 2010 Conference sponsored by the American Institute of Aeronautics and Astronautics, Atlanta, Georgia, April 20-22, 2010
Pubbl/distr/stampa	Cleveland, Ohio : , : National Aeronautics and Space Administration, Glenn Research Center, , [2010]
Descrizione fisica	1 online resource (19 pages) : illustrations
Collana	NASA/TM ; ; 2010-216333
Altri autori (Persone)	MaulWilliam A
Soggetti	Ares 1 launch vehicle Control systems design Thrust vector control Fault detection International Space Station
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
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Nota di bibliografia	Includes bibliographical references (page 19)

3. Record Nr.	UNINA9910376364703321
Autore	Schroeder Bianca
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Pubbl/distr/stampa	[Place of publication not identified], : USENIX Association, 2014
ISBN	1-931971-08-0
Descrizione fisica	1 online resource (329 pages)
Collana	ACM Other conferences
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