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Nota di contenuto	Essentials of Organizational Behavior -- Half Title Page -- Title Page -- Copyright -- BRIEF CONTENTS -- CONTENTS -- PREFACE -- ACKNOWLEDGMENTS -- ABOUT THE AUTHORS -- PART 1: Introduction -- Chapter 1: What Is Organizational Behavior? -- THE IMPORTANCE OF INTERPERSONAL SKILLS -- ENTER ORGANIZATIONAL BEHAVIOR -- COMPLEMENTING INTUITION WITH SYSTEMATIC STUDY -- Big Data -- DISCIPLINES THAT CONTRIBUTE TO THE OB FIELD -- Psychology -- Social Psychology -- Sociology -- Anthropology -- THERE ARE FEW ABSOLUTES IN OB -- CHALLENGES AND OPPORTUNITIES FOR OB -- Responding to Economic Pressures -- Responding to Globalization -- Managing Workforce Diversity -- Improving Customer Service -- Improving People Skills -- Working in Networked Organizations -- Enhancing Employee Well-Being at Work -- Creating a Positive Work Environment -- Improving Ethical Behavior -- COMING ATTRACTIONS: DEVELOPING AN OB MODEL -- An Overview -- SUMMARY -- IMPLICATIONS FOR MANAGERS -- PART 2: Understanding Yourself and Others -- Chapter 2: Workplace Diversity -- DIVERSITY -- Demographic Characteristics of the U.S. Workforce -- Levels of Diversity -- Discrimination -- BIOGRAPHICAL CHARACTERISTICS -- Age -- Sex -- Race and Ethnicity -- Disability -- Other Biographical Characteristics: Tenure, Religion, Sexual Orientation and Gender Identity, and Cultural Identity -- Ability -- INTELLECTUAL ABILITIES -- PHYSICAL ABILITIES -- The Role of Disabilities -- IMPLEMENTING

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Sommario/riassunto

For courses in Organizational Behavior. Essentials of Organizational Behavior is a comprehensive work that covers key concepts of the Organizational Behavior field while remaining brief in length and easy to absorb. Teaching students how to understand and interact with people in real organizations, the Thirteenth Edition is an engaging, informative and interesting text that draws many connections to future careers in OB. Essentials of Organizational Behavior helps students retain and relate only the most necessary information and experiences of Organizational Behavior to their own lives and future careers. Its brevity and coverage of essential concepts allows for a source material that is easily adaptable to a broad range of students and courses. Also available with MyManagementLab MyManagementLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Please note that the product you are purchasing does not include MyManagementLab. MyManagementLab Join over 11 million students benefiting from Pearson MyLabs. This title can be supported by MyManagementLab, an online homework and tutorial system designed to test and build your understanding. Would you like to use the power of MyManagementLab to accelerate your learning? You need both an access card and a course ID to access MyManagementLab. These are the steps you need to take: 1. Make sure that your lecturer is already using the system Ask your lecturer before purchasing a MyLab product as you will need a course ID from them before you can gain access to the system. 2. Check whether an access card has been included with the book at a reduced cost If it has, it will be on the inside back cover of the book. 3. If you have a course ID but no access code, you can benefit from MyManagementLab at a reduced price by purchasing a pack containing a copy of the book and an access code for MyManagementLab (ISBN:9781292090184) 4. If your lecturer is using the MyLab and you would like to purchase the product... Go to [www.mymanagementlab.com](http://www.mymanagementlab.com) to buy access to this interactive study programme. For educator access, contact your Pearson representative. To find out who your Pearson representative is, visit [www.pearsoned.co.uk/replocator](http://www.pearsoned.co.uk/replocator).

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