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	Individualism and Collectivism on Groups and Teams The Process Nature of Group Phases STUDY GUIDE 10. Enhancing Group and Team Performance What Effective Group and Team Members Do Identify a Clear, Elevating Goal Develop a Results-Driven Structure Gather and Share Appropriate Information Develop Options Evaluate Ideas Develop Sensitivity Toward Others Develop a Positive Personal Style Structuring Group and Team Problem Solving Step 1: Identify and Define the Problem Step 2: Analyze the Problem. Step 3: Generate Creative Solutions.
Sommario/riassunto	For courses in Introduction to Communication that take a mainstream rather than a survey approach A five-principles approach that helps students build practical communication skills Communication: Principles for a Lifetime was designed to address the biggest challenge when teaching Introduction to Communication: how to present the variety of fundamental theory and skills without overwhelming learners. By organizing the text around five key principles of communication, authors Steven Beebe, Susan Beebe, and Diana Ivy help students to see the interplay among communication concepts, skills, and contexts. The sixth edition retains this successful five-principles framework, and adds updated content and a new learning architecture that better helps students build, and use, strong communication skills-in the course and beyond.