1. Record Nr. UNINA9910154714403321 Autore Herhuth Eric Titolo Pixar and the Aesthetic Imagination: Animation, Storytelling, and Digital Culture / / Eric Herhuth Berkeley, CA:,: University of California Press,, [2017] Pubbl/distr/stampa ©2017 **ISBN** 0-520-96605-8 Descrizione fisica 1 online resource (253 pages): illustrations, photographs Disciplina 791.43/34 Soggetti Motion pictures - Aesthetics Animated films - United States - Psychological aspects Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Frontmatter -- Contents -- List of Illustrations -- Acknowledgments --Introduction -- 1. Aesthetic Storytelling: A Tradition and Theory of Animated Film -- 2. The Uncanny Integrity of Digital Commodities (Toy Story) -- 3. From the Technological to the Postmodern Sublime (Monsters, Inc.) -- 4. The Exceptional Dialectic of the Fantastic and the Mundane (The Incredibles) -- 5. Disruptive Sensation and the Politics of the New (Ratatouille) -- Conclusion -- Notes -- Bibliography -- Index In Pixar and the Aesthetic Imagination, Eric Herhuth draws upon film Sommario/riassunto theory, animation theory, and philosophy to examine how animated films address aesthetic experience within contexts of technological, environmental, and sociocultural change. Since producing the first fully computer-animated feature film, Pixar Animation Studios has been a creative force in digital culture and popular entertainment. But, more specifically, its depictions of uncanny toys, technologically sublime worlds, fantastic characters, and meaningful sensations explore aesthetic experience and its relation to developments in global media, creative capitalism, and consumer culture. This investigation finds in Pixar's artificial worlds and transformational stories opportunities for

> thinking through aesthetics as a contested domain committed to newness and innovation as well as to criticism and pluralistic thought.