

1. Record Nr.	UNINA9910154704503321
Autore	Talbert Richard J. A. <1947->
Titolo	Roman portable sundials : the empire in your hand / / Richard J. A. Talbert
Pubbl/distr/stampa	New York, NY : , : Oxford University Press, , 2017
ISBN	0-19-027350-X 0-19-027349-6
Descrizione fisica	1 online resource : illustrations (black and white), maps (black and white)
Disciplina	681.1112
Soggetti	Sundials Clocks and watches Time measurements
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Previously issued in print: 2017.
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	Talbert investigates miniature sundials which can be adjusted for the owner's whereabouts. They incorporate a list of locations and latitudes for ready reference, data that offers insight into Romans' worldviews. To some perhaps, these sundials were primarily symbols of scientific awareness as well as imperial mastery of time and space.

2. Record Nr.	UNINA9910416122303321
Autore	Shneor Rotem
Titolo	Advances in Crowdfunding : Research and Practice / / edited by Rotem Shneor, Liang Zhao, Bjørn-Tore Flåten
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2020
ISBN	9783030463090 3030463095
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (XXVI, 531 p. 32 illus.)
Classificazione	BUS017000BUS017030BUS027000BUS060000BUS090000
Disciplina	658.421 650
Soggetti	New business enterprises Venture capital Business enterprises - Finance Finance Small business Electronic commerce Start-Ups and Venture Capital Corporate Finance Financial Economics Small Business E-Business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction: From Fundamentals to Advances in Crowdfunding Research and Practice -- 2. Crowdfunding Models, Strategies, and Choices Between Them -- 3. The Global Status of the Crowdfunding Industry -- 4. Lending Crowdfunding: Principles and Market Development -- 5. Equity Crowdfunding: Principles and Investor Behaviour -- 6. Reward-based Crowdfunding Research and Practice -- 7. Donation Crowdfunding: Principles and Donor Behaviour -- 8. Ethical Considerations in Crowdfunding -- 9. Legal Institutions, Social Capital, and Financial Crowdfunding: A Multilevel Perspective -- 10. History of

Crowdfunding in the Context of Ever-Changing Modern Financial Markets -- 11. The Fintech Industry: Crowdfunding in Context -- 12. Crowdfunding in China: Turmoil of Global Leadership -- 13. Crowdfunding Prospects in New Emerging Markets: The Cases of India and Bangladesh -- 14. Crowdfunding in Africa: Opportunities and Challenges -- 15. Israeli Crowdfunding: A Reflection of its Entrepreneurial Culture -- 16. Crowdfunding in Europe: Between Fragmentation and Harmonisation -- 17. Crowdfunding Sustainability -- 18. Crowdfunding in the Cultural Industries -- 19. Civic Crowdfunding: Four perspectives on the definition of civic crowdfunding -- 20. Crowdfunding Education: Objectives, Content, Pedagogy, and Assessment -- 21. The Future of Crowdfunding Research and Practice.

Sommario/riassunto

This open access book presents a comprehensive and up-to-date collection of knowledge on the state of crowdfunding research and practice. It considers crowdfunding models and their different manifestations across a variety of geographies and sectors, and explores the perspectives of fundraisers, backers, platforms, and regulators. Gathering insights from a wide range of influential researchers in the field, the book balances concepts, theory, and case studies. Going beyond previous research on crowdfunding, the contributors also investigate issues of community, sustainability, education, and ethics. A vital resource for anyone researching crowdfunding, this book offers readers a deep understanding of the characteristics, business models, user-relations, and behavioural patterns of crowdfunding.
