

1. Record Nr.	UNINA9910154685903321
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Titolo	Democracy for hire : a history of American political consulting // Dennis W. Johnson
Pubbl/distr/stampa	New York, NY : , : Oxford University Press, , 2016
ISBN	0-19-027271-6 0-19-027272-4 0-19-027270-8
Descrizione fisica	1 online resource
Classificazione	POL007000POL008000POL043000
Disciplina	324.0973
Soggetti	Political consultants - United States - History - 20th century Political consultants - United States - History - 21st century Public relations and politics - United States - History - 20th century Public relations and politics - United States - History - 21st century Political campaigns - United States - History - 20th century Political campaigns - United States - History - 21st century Political culture - United States - History - 20th century Political culture - United States - History - 21st century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Machine generated contents note: -- List of Tables -- Preface and Acknowledgments -- Introduction -- PART 1: EARLY BUSINESS OF POLITICAL CONSULTING, 1930s-1960s -- Ch. 1 In the Beginning, Whitaker & Baxter -- Ch. 2 Measuring Public Opinion, Private and Public Pollsters -- Ch. 3 Radio, Television and Campaigning, 1920s-1960 -- Ch. 4 The Pioneers -- Ch. 5 Consultants and Presidential Campaigns, 1964 and 1968, and Consulting Abroad -- PART 2: THE EXPANSION AND GROWTH OF CONSULTING, 1970s-1980s -- Ch. 6 Money, Campaigns and the Next Generation of Consultants -- Ch. 7 Evolution of Polling -- Ch. 8 The Media Revolution -- Ch. 9 Voter Contact: Targeting, Direct Mail, and Phone Banks -- Ch. 10 Consultants and Presidential Campaigns, 1972, 1976, and 1980 -- Ch. 11 Consulting, Ballot Issues and Local Government -- Ch. 12 Consultants and

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Sommario/riassunto

This work provides a history of political consulting in America, examining how the consulting business developed, highlighting the major figures in the consulting industry and assessing the impact of professional consulting on elections and American democracy.

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