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Descrizione fisica	1 online resource (673 pages) : illustrations
Disciplina	519.5
Soggetti	Commercial statistics Management - Statistical methods
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Characterizing and defining data -- Presenting and organizing data -- Essentials of probability and counting rules -- Discrete data and probability -- Continuous distributions and probability -- Methods and theory of statistical sampling -- Estimating population characteristics -- Hypothesis testing from a single population -- Hypothesis testing from different populations -- Forecasting from correlated data -- Business decisions and risk -- Statistical process control, SPC -- Six-sigma management.
Sommario/riassunto	Statistics for Business explains the fundamentals of statistical analysis in a lucid, pragmatic way. A thorough knowledge of statistics is essential for decision making in all corners of business and management. By collecting, organising and analysing statistical data you can express what you know, benchmark your current situation and estimate future outcomes.