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Nota di contenuto	pt. 1. The Fundamentals of Supply -- Ch. 1. The supply challenge -- Ch. 2. The evolution of purchasing and supply management -- Ch. 3. The make-buy decision: a theoretical perspective -- Ch. 4. Sourcing strategies and supply chain configurations -- Ch. 5. Strategic supplier selection -- Ch. 6. Supplier development -- pt. 2. Developing Supply Strategy -- Ch. 7. Supply strategy: the development of the strategic supply wheel 91 -- Ch. 8. Aligning supply with corporate strategy -- Ch. 9. Competency and skills development for strategic supply -- Ch. 10. Organisational structures for supply management -- Ch. 11. Performance measurement -- Ch. 12. Cost-benefit analysis -- Ch. 13. Managing inter-firm relationships -- pt. 3. Strategic Issues in Supply

Chain Management -- Ch. 14. Environmental and ethical issues in supply management -- Ch. 15. Involving suppliers in new product development -- Ch. 16. Public and regulated supply management -- Ch. 17. Electronic supply -- Ch. 18. The relevance of commodities -- Ch. 19. Services procurement -- pt. 4. Future Directions -- Ch. 20. The future - a trajectory for supply management.

Sommario/riassunto

Drawing on international research this text blends established theory and current practice to provide a comprehensive coverage of this wide and constantly developing area.
