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| 1. | Record Nr. | UNINA990006127890403321 |
| | Autore | Affolter, Anny |
| | Titolo | Über das verfassungsmässige Recht zur Ehe Art. 54 BV / Anny Affolter |
| | Pubbl/distr/stampa | Luzern : H. Studer- Meyer, 1944 |
| | Descrizione fisica | 91 p. ; 24 cm |
| | Disciplina | 346.016 |
| | Locazione | FGBC |
| | Collocazione | DISSERT. 601 |
| | Lingua di pubblicazione | Non definito |
| | Formato | Materiale a stampa |
| | Livello bibliografico | Monografia |
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| 2. | Record Nr. | UNINA9910154616403321 |
| | Autore | Remley Dirk |
| | Titolo | How the Brain Processes Multimodal Technical Instructions / / by Dirk Remley |
| | Pubbl/distr/stampa | London, United Kingdom : , : Taylor & Francis, , 2017 |
| | ISBN | 1-315-23155-7 |
| | Edizione | [2nd ed.] |
| | Descrizione fisica | 1 online resource (ix, 203 pages) : illustrations |
| | Collana | Baywood's Technical Communications Series |
| | Disciplina | 401.9 |
| | Soggetti | Reasoning
Communication of technical information
Multimodal user interfaces (Computer systems) |
| | Lingua di pubblicazione | Inglese |
| | Formato | Materiale a stampa |
| | Livello bibliografico | Monografia |
| | Nota di contenuto | Cover; Title Page; Copyright Page; Table of Contents; Preface; Acknowledgment; Chapter 1 A Gap to Bridge; Cognitive Neuroscience and Rhetoric; Rhetoric and Science; A Multimodal Cognitive Experience Involving an Emergency; The Fire Engine; The Retailer; Multisensory |

Rhetoric and Neuroscience; Neural Research Methods; Electrophysiology; The 2-Photon Microscope; Hemo-Neural Hypothesis; Multimodality of Neurons; Mirror Neurons; Neural Plasticity; Overview of Book; Chapter 2 Multimodality and Neurobiology; Multimodal Integration and Cognition; Neurorhetoric of Particular Senses. Visual-Dominance Effect Visual-Auditory Links; The Rhetoric of Hands-on-Learning; Visual-Spatial Links; Motion Perception; Touch-Vision; Previous Experience; Conclusion; Chapter 3 The Neurocognitive Model of Multimodal Rhetoric; Terminology; Intermodal Sensory Redundancy; Visual Dominance; Temporal Synchronicity; Prior Experience; Attention-Modal Filtering; Medium; Studying Multimodal Rhetoric Through the Socioneurobiological Lens; Theoretical Limitations; A Basic Example of Analysis; Conclusion; Chapter 4 Framing Cognition with Media; Introduction; Scholarship in Assessing Multimodal Projects. Analysis of Affordances and Constraints The Rhetoric of Multimodality; Assessment of the Multimodal; Technology and the Message; Writing Technologies and New Media; Cognition and PowerPoint Slide Show; Video Rhetoric; Multimodal Instructional Theory: Narration/Images; Multimodality and the Web; Conclusion; Chapter 5 Historical Case Study: TWI Training Practices; Methods; TWI Background; Labor Market; Government-Sponsored Training During WWII; TWI Job Instruction; Manuals; The Accident; Description of Event; Report of Investigation into Accident; Modes Emphasized in the Training Program. Training Practices: Preaccident Changes in Training; Conclusion; Chapter 6 New Media Applications: Slide Shows and Simulators; Slide Shows; Simulators; Second Life; Object-Specific Simulators: Pilot and Air Traffic Controller Training; Conclusion; Chapter 7 Instructional Machinima; Machinima Instructional Video 1: Second Life Orientation; Soccer Video Product; Neurorhetoric; Case Study of Skill Segment; Discussion; Conclusion; Chapter 8 Comparative Neurorhetorical Analyses; Creating a Website Using Adobe Photoshop; Print-Linguistic Text: Alphanumeric Text-Image Design (HTML/PDF); Video. Print-Linguistic Text: PowerPoint and Interactive Narration Limitations of Medium; Conclusion; Chapter 9 Research Implications; Education; Multimodal Instructional Materials; Web-Design/Web-Based Instruction; Service Learning/Internships; Workplace Training; Reward Neurons; Online Tutorials; Simulators; Technological Limitations of Research Tools and Options; Pharmacology; Chapter 10 Conclusion; Directions for Future Growth; Appendix A: Challenges in Historical Research of Multimodal Rhetoric and Cognition; Appendix B: Interview Questions.

Sommario/riassunto

Drawing on recent work in neurorhetoric, this book offers a model that integrates multimodal rhetorical theory and multisensory neural processing theory pertaining to cognition and learning.

3. Record Nr.	UNINA9910946481203321
Autore	Knewitz Simone
Titolo	The Aesthetics of Collective Agency : Corporations, Communities and Crowds in the Twenty-First Century
Pubbl/distr/stampa	Bielefeld : , : transcript Verlag, , 2025 ©2024
ISBN	9783839468159 3839468159
Edizione	[1st ed.]
Descrizione fisica	1 online resource (271 pages)
Altri autori (Persone)	MuellerStefanie ArndtMaria IngwersenMoritz NitzkeSolvejg SchoberRegina TemmenJens
Disciplina	111.85
Soggetti	Aesthetics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Cover -- Contents -- Acknowledgments -- The Aesthetics of Collective Agency: An Introduction -- Works Cited -- I. Key Concepts -- Collective Agency -- “Devitalized Agency”: Political Subjectivity under Neoliberalism -- The Subject of Politics: Constructing Collective Identities -- The People vs. the Multitude: Models of Collectivity -- Beyond Horizontality vs. Verticality: Collective Agency in the Twenty First Century -- Works Cited -- Crowd -- Introduction: Affecting Ambiguities -- The Crowd and Its Discourse—Then/Now, Physical/Virtual -- The Crowd in Digital Media -- Crowdfication: On the Production and Productivity of a Social Figure -- Works Cited -- Affordance -- Works Cited -- Genre -- Institutionalality -- Temporalities -- Works Cited -- Digital Affect -- Digital Affects and Network Effects -- Invisible Infrastructures and the “Digital Banal” -- Artificial Intelligence and Black Box Affect -- Works Cited -- II. Digital Environments
Sommario/riassunto	This volume explores the evolving forms of collective agency in the

twenty-first century, particularly in the context of social movements, digital environments, and cultural practices. Edited by Simone Knewitz and Stefanie Mueller, the book examines critical futures at the intersection of environmental humanities, speculative fiction, and science and technology studies. It highlights the role of collective agency in addressing social justice movements such as Black Lives Matter, MeToo, and Fridays for Future, while also interrogating the influence of corporations, communities, and crowds. With a focus on interdisciplinary analysis, the work sheds light on the challenges and opportunities of contemporary activism, digital technologies, and the aesthetics of collective action. It is an essential resource for scholars and readers interested in cultural studies, social movements, and the dynamics of collective organization in modern society.
