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| 1. Record Nr. | UNISA996517766503316 |
| Autore | Becker Anna |
| Titolo | Identity, Power, and Prestige in Switzerland's Multilingual Education / / Anna Becker |
| Pubbl/distr/stampa | Bielefeld : , : transcript Verlag, , [2023] ©2023 |
| ISBN | 3-8394-6619-9 |
| Descrizione fisica | 1 online resource (270 p.) |
| Collana | Pädagogik |
| Soggetti | EDUCATION / Organizations & Institutions |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di contenuto | Frontmatter -- Contents -- Acknowledgements -- Abstract -- List of Figures -- List of Tables -- List of Abbreviations -- Introduction -- Education, Languages, and Power -- Methodology -- Findings -- Discussion -- Conclusion -- References -- Appendix A -- Appendix B -- Appendix C -- Appendix D |
| Sommario/riassunto | Switzerland is known for its multilingualism, yet not all languages are represented equally in society. The situation is exacerbated by the influx of heritage languages and English through migration and globalization processes which challenge the traditional education system. This study is the first to investigate how schools in Grisons, Fribourg, and Zurich negotiate neoliberal forces leading to a growing necessity of English, a romanticized view on national languages, and the social justice perspective of institutionalizing heritage languages. It uncovers power and legitimacy issues and showcases students' and teachers' complex identities to advocate equitable multilingual education. |

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| 2. Record Nr. | UNINA9910154615803321 |
| Autore | Veleva Vesela R. <1968-> |
| Titolo | Business, environment, and society : themes and cases // Vesela R. Veleva, Charles Levenstein, John Wooding, John Forrant |
| Pubbl/distr/stampa | London : , : Routledge, , 2016 |
| ISBN | 1-315-23262-6 |
| Descrizione fisica | 1 online resource (338 pages) |
| Collana | Work, Health and Environment Series |
| Disciplina | 658.4/08 |
| Soggetti | Social responsibility of business Environmental responsibility - United States Social responsibility of business - United States Environmental responsibility |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di bibliografia | Includes bibliographical references at the end of each chapters and index. |
| Sommario/riassunto | This book blends theory and practice to support courses in corporate social responsibility (CSR), business and society, and environmental management and sustainability. Based on her extensive work with companies, the author offers engaging readings and teaching cases that address key challenges for business today - measurement, supply chain management, public policy, and stakeholder pressures. Part I focuses on the macro-level and provides an overview of concepts such as the green economy, eco-industrial parks, corporate social responsibility (corporate citizenship), nanotechnology, and sustainable consumption. Part II provides specific frameworks and tools for sustainability management and measurement at the company level. Part III includes detailed teaching cases of several well-known firms. The main theme is that business is a key player in achieving a more sustainable development, yet its practices are often narrow in focus or shortsighted. The text provokes discussions around issues such as: Is business sustainability possible in a market economy focused on increasing consumption? Should a product or service be called "green" when it puts at risk the health and safety of workers? What can U.S. |

policymakers learn from their European counterparts when it comes to protecting human health and the environment? How can we ensure that the benefits of nanotechnology exceed its risks? How can sustainability indicators be used as a tool to advance sustainability by companies and policymakers? The book provides a flexible, up-to-date supplementary teaching tool for undergraduate and graduate students, executive education courses, and certificate programs. Intended Audience: Primarily undergraduate and graduate students taking courses in environmental management, corporate social responsibility (CSR), sustainability, or business and society; as a supplementary text in professional education and certificate programs in environmental management, corporate citizenship, sustainability, and CSR.
